

## Still A Chance To Assist Victims Of War, Soldier, Civil

### Red Cross Aids Men, Women, Children In Distress And Calls To You To Help With Generous Gift

By ANDREW HEBB

A principal purpose which the recent convention of the Ontario-Quebec division of the Canadian Weekly Newspapers Association was to serve was to provide the editors attending with first-hand knowledge of some of the activities of the Red Cross Society as editorial ammunition in the Red Cross drive.

Due to unforeseen circumstances the editor of The Era did not have a chance to use that information to promote the Red Cross campaign in Newmarket and district, nor to write it while it was fresh in mind.

The campaign, although now beyond its allotted span, has not yet gone over the top and there is still time to put in a brief word. From Gregory Clark of the Toronto Star the group of editors heard of the Red Cross Bomb Victims' Fund and of the Red Cross work among civilians suffering the cruelties of front-line warfare.

Vernon Knowles, public relations representative of the Canadian Bankers' Association, who has been chairman of publicity for the Dominion-wide Red Cross campaign, was with the party of editors when they later went as guests of the Red Cross to see parcels packed for British prisoners of war in enemy countries. This was impressive. The compact little cartons were efficiently packed with a variety of foods by volunteer workers (Toronto girls have steady jobs without pay packing thousands of these parcels) under the direction of Norman Urquhart, himself a volunteer worker.

Mr. Urquhart stated that the Germans complied with international conventions with regard to feeding prisoners of war, namely, to give the prisoners just as good food as they give to the guards, but unfortunately the guards were old men who could get along on little and actually the food given to the prisoners contained only a third of the calories needed to maintain good health in young men. The supplementary food parcels from Canada—the Canadian Red Cross is looking after all British prisoners of war—are now reaching the prisoners every other week, Mr. Urquhart said, and before long it is hoped that

The Red Cross campaign is still the most important job Newmarket has on hand. There is still much to do, much to be collected, much to be given.

"Newmarket Red Cross canvassers had raised \$5,200 by Tuesday evening," H. E. Lambert, campaign chairman, stated yesterday.

"The campaign will be finished up this week," he said. "A lot of people in Newmarket haven't contributed anything yet. It isn't too late to do so. We would be glad to receive new donations this week or additional donations from those who have already contributed."

The town's objective is \$7,500.

The parcels will reach the prisoners every week. The Red Cross has a packing depot in Montreal as well as the one in Toronto, and is opening another in Hamilton, if memory serves aright.

The Red Cross fears what might happen if an epidemic were to hit the prisoners of war when run down for lack of nourishment.

The Red Cross then took the party of editors and their wives to the Sherbourne St. blood donor clinic and told that interesting story by means of a movie. The speaker (Mr. Sproat) who introduced the movie was a guest speaker on the same subject at the Newmarket Lions club some months ago. The party included Russell T. Kelley of Hamilton, an advertising man, who has given hundreds of lectures in the interests of the blood donor clinics. The blood which patriotic Canadians donate goes after processing to the battle-fronts for military and civilian use. The Red Cross clinics can use more donations yet.

Of course, it is not necessary to go to Toronto to see the main work of the Red Cross. It is to be seen right here in Newmarket, East Gwillimbury, Whitby, and all other northern York municipalities. It is the thousands and thousands of garments made by thousands and thousands of hands working without remuneration for soldiers and suffering civilians all over the world, but there must be money to buy the materials used.

## SAYS ECONOMIC SECURITY FOR ALL IS NEEDED

### DISTRICT ANNUAL TOLD TOO MANY ACTIVITIES UNFAIR TO HOME

### WOMEN SAVE GAS

By ISABEL INGLIS COLVILLE

It is strange in how many ways the war touches our lives. In little common place things we are brought up against great forces—and we bend.

The place to hold our District Annual was decided by war-time necessity. Originally Pefferlaw was to have been our destination—but what of gas? So Newmarket was chosen as being central. The meeting was held in the Friends church.

Then our dinner was always supplied—all we had to do was to pay for it, sit down and eat it. This year, for economy's sake, we each took our own meal or a portion of our branch's meal and our tea and cups were furnished at the scene of action.

Barring a slight difficulty in balancing various things on one lap, it was fun and it looked as if provision had been made for a regiment, instead of a company of women and everything tasted so good. But with this introduction it'll be on to sterner things. It was good, on entering the hall, to see so many familiar faces—even if one only sees them once or twice a year, and then as people settled down, the meeting was called to order and opened with the singing of "God Save the King," "O Canada," the "Institute Ode," and repetition of the collect, in unison.

Then followed one of the highlights of the day for me—the reading of the secretary's—Mrs. Marchant's—report. This report is always so well expressed and so compact that one sees what is set forth as a sort of picture—therefore very satisfying.

Then followed Mrs. Sinclair's—our president's—address. She spoke of the gracious way in which Pefferlaw relinquished their privilege of entertaining the meeting. She spoke of our Institute as a boat, and of us as members of the crew. Our boat docks once a year, and old friendships are renewed and new ones made; some (Page 8, Col. 6)

## WANTS DEBATES AND GROUPS FOR PARENTS

Mrs. N. L. Mathews was elected president of the Home and School Association for next year, at the annual meeting of the association held at the Stuart Scott school on Tuesday evening.

Annual reports were given. Mrs. J. C. H. Edwards, the retiring president, who becomes the honorary president, presented an interesting review of the year's work of the association.

"Much of the success we have had this year, and I do think we have had quite a measure of success, has been due to the excellent co-operation of the teachers and the executive who have been the backbone of the organization this year," stated Mrs. Edwards.

"Our membership has increased, which means our influence has broadened," she said. "People are expecting things of us, we are being recognized as an influence, and I think as an intelligent and progressive one. We have discussed health, we are working for improved conditions in health."

"We have sponsored a study group of 68 members on 'Emergencies in War' and I think being partly responsible for furthering A.R.P. activities in town. We have heard a lecture on art and had an opportunity of studying outstanding masterpieces. We have heard good music. We have heard an educationalist and a father speak to fathers. We have listened to the life story and poems of one of the most outstanding poets of all time. We have listened to our children speak on a subject which we have thought all too little of in the past, but which we must emphasize and develop if we are to be good citizens in a war-shaken democracy. We have heard reports of music and radio in the schools from a convention and are trying to further this cause."

"While we have not accomplished all we had hoped to do this year, still I feel our efforts have been in the right direction and they have not all been in vain. I would like to see parents taking a more active part in the programs, such as oratorical contests, or, better still, debating on subjects of vital interest to child welfare. I would like to see study groups among the parents under trained leadership. I would like to see a parents' choir with fathers in it and I would like to see this group stand determined behind our health efforts."

"In closing I would like to thank all you members for your loyalty and support during the past year. It has been a most pleasant experience to have been (Page 4, Col. 7)

## PARLIAMENT AS SEEN FROM FLOOR OF HOUSE

Anxious to make a worthwhile contribution to the discussion in northern York county of public affairs, the new "Era and Express," which makes its first appearance next week, has secured a column of comment on parliamentary events at Ottawa from the pen of Gordon Graydon, M.P. for neighboring Peel county. Mr. Graydon's review, which has appeared in the Brampton Conservator for some time past, will appeal to readers as interesting and fair, informed and stimulating.

## RECEIVES STRIPES

Mrs. E. A. Robinson on Monday received a cable from her husband, Cpl. "Ted" Robinson, in England with the Canadian army, telling her of his promotion to the rank of sergeant. Sgt. Robinson was one of the first Newmarket boys to join the army. He is the son of Mrs. Jos. Robinson of Gorham St.

## TAKES DRAFTING COURSE

Murray Boyd is taking a course in drafting and machine shop practice in Toronto and upon completion of the course will go into war work.

## IS IN HOSPITAL

Mrs. W. J. Thompson is in the Toronto General hospital under observation.

## North York's Hospital Needs Maternity Wing

### LACK OF ROOM LIMITS SERVICE HOSPITAL CAN GIVE

(By "Resident Correspondent")

The visitor-patient at York county hospital soon becomes aware of certain needs and aspirations. In short, the hospital is crowded and both nurses and doctors would like more room.

It is quite common for the hospital to have a dozen or so patients more than it is supposed to accommodate. It is often necessary to put an extra bed in a hall temporarily.

Both doctors and nursing staff seem to think that the hospital needs a maternity wing. This might be spoken of as a "crying need," for at the present time the nursery, accommodating at one time last week 13 babies, is necessarily close to the rooms of patients for whom more quiet might be desirable.

One estimate was that \$30,000 would nicely build the needed wing. It might be well for the hospital to have definite expansion plans ready to submit to the community as a war memorial project.

A point made by some of the doctors is that if health insurance is going to be adopted more hospital accommodation will be needed for that reason alone. Even now, however, the "demand" exceeds the "supply" at York county hospital.

The resident visitor soon gathers too that both doctors and nurses think there is too much "visiting" in the public wards for the good of the patients. The visitors come by the car-load in the evenings and on Sundays. One doctor suggests that when a family or party arrive by car to visit a patient they should pause in the car and elect a delegate to go in and convey messages and find out if the patient wants anything, instead of all going in. For four or five persons to stand around a bedside at once, says the doctor, is a strain on the patient. If this happens, as it does, around several beds, sides simultaneously the disturbance is increased and is hard on not only the patients visited but also on patients who are without visitors.

The doctors have become so worried about this wholesale visiting that they have been thinking in terms of new restrictions. They are hopeful, however, that gasoline rationing and public co-operation will effect a remedy.

In spite of handicaps, York county hospital gives one the impression of efficiency and convenience. Superintendent Hill and her staff of nurses do everything possible for their guests. It is difficult to imagine just what northern York county would do without this hospital, which owes its existence to the vision and generosity of a group of doctors and private citizens, some of whom have now gone to their reward, and to a humble beginning in a doctor's home at the top of Main St. hill.

## PUBLISHER IS ON STOUFFVILLE COUNCIL

A. V. Nolan, publisher of the Stouffville Tribune, and Wm. Ratcliffe, have been elected by acclamation to fill vacancies on the Stouffville council.

## IS DEPUTY GOVERNOR



W. M. Cockburn, popular re-tiring president of the Newmarket Lions club and agricultural representative for York county, is the new deputy district governor for the Lions clubs of zone eight. This office will give him supervision over clubs in Alliston, Barrie, Bradford, Coldwater, Waubesa, Midland, Newmarket, Orillia, Penetang and Stouffville. He succeeds L. J. Rutherford of Bradford. Mr. Cockburn was elected at the annual meeting of zone eight Lions at Bradford on May 15, which was attended by 14 members of the Newmarket club. The next annual zone meeting will be held in Newmarket.

## TEN RECORDS TUMBLE, HAVE SPRING MEET

### BOB McTAVISH AND DOROTHY DALES ARE SENIOR CHAMPIONS

### "WHITES" TRIUMPH

The track and field meet which had been set for last Friday was "rained out," but advantage was taken of the fairly good weather of Tuesday to run off the events. It is the first time Newmarket high school has held its local meet in the spring of the year, and the experiment was successful. Thanks to Headmaster Joseph McCulley, the school was given the use of the Pickering college track and north campus for the day, and this co-operation helped considerably.

For the meet the boys were divided into three teams, the Reds, the Whites and the Blues, captained respectively by Harry Peppiatt, Bob McTavish and Douglas Chalkin. The Whites won the laurels for the day, with a total of 130 points, the Reds being in the runner-up spot with 72. The individual champions and runners-up in the three classes were as follows: seniors, Bob McTavish, Ted Armstrong; intermediates, Bill Hill, John Lewis; juniors, Stewart Stainton, John Edwards.

The girls, competing under their form banners, IXA taking the lead on the day's events with 38 points; the runners-up were XIC with 33. The individual champions and runners-up in the girls' groups were as follows: senior, Dorothy Dales, Agnes Wilmut; junior, Ruth Hill, Lillian Connell. Despite the rather heavy going, caused by the recent rainfalls, several records were broken, three in the boys' events and seven in the girls. Notable amongst these were Stainton's run in the junior 800, his time being 2 minutes, 4 7/10 sec.; and Ruth Hill's sprint of 75 yards in 8.3 sec.

A full list of the events, with the winners of the first, second and third places, follows: Senior boys: shot put, Armstrong; Peppiatt, Redditt; discus, Armstrong; Arnold, Walinek; (Page 8, Col. 8)

## IN THE FIGHT FOR FREEDOM

### Doings of those serving their country on land, on the sea, and in the air.

### Contributions welcomed for this column—Phone 12.

In a letter to Wm. White of the Newmarket Veterans' Association, Bob Benville, one of Newmarket's newest recruits to the Royal Canadian Navy, stationed at Esquimalt, B.C., writes as follows: "Just a line to say hello and hope everything is O.K. back in little old Newmarket. Arrived safely at the coast and my trip across Canada was one that I shall remember for many years. Although the boys are all new to me I've met many pretty swell kids and just now I chum around with a couple of lads from Toronto. We have plenty of sports, Bill, but I sure do miss the old bike. If I ever get stationed permanently I'll have it followed me. Our B.C. weather has been nothing but rain and cold winds. Any letters from any of the boys will be duly welcome."

LAC Kenneth Ponting of the R.C.A.F., who is stationed at Ottawa headquarters, was home for the weekend.

Lance-Corporal John Vandenberg of Camp Borden spent the weekend with his parents, Mr. and Mrs. Frank J. Vandenberg. Capt. D. O. Mungovan of Camp Borden called at his home on Monday night on his way to Toronto.

Fit-Lieut. Glen Boyd of the R.C.A.F., who is in England, has recently been promoted to the rank of squadron-leader. A squadron-leader in the air force is the equivalent of a major in the army. Squadron-Leader Boyd is the son of Dr. and Mrs. S. J. Boyd of Newmarket.

Lance-Corporal Ivan Rudbeck of the R.C.S.C. has been transferred from Debert, N.S., to Long Branch, Ont., and spent the weekend at his home.

Lieut. Jns. M. Seldon of the R.C.O.C. received his B.Sc. degree in chemical engineering in absentia from Queen's University at the recent convocation. On active service in Halifax, he has met "Chuck" VanLaughton, a former student at Pickering college, and Jack Dales, both in the navy, and training at Halifax. Lieut. Seldon is the son of Mr. and Mrs. M. B. Seldon.

## Rain Threatens To Curtail Production On County's Farms

### Many Farmers Haven't Had Chance To Plant Grain, Says County Agricultural Representative

A serious reverse on the home front may result from the heavy rains of the past two weeks.

"The recent rains have created a serious situation in the county," W. M. Cockburn, Newmarket, York county agricultural representative, told The Era this week. "A good deal of the seed has been drowned out by too much moisture, and some seed on sloping ground has been washed out."

"The problem is particularly serious on the Queensville flats, in North Gwillimbury and in Georgina," Mr. Cockburn said. "It was quite wet last year and the farmers didn't get their land ploughed in the fall. As a

result they were held back with their spring work and in a good many cases haven't yet got any seed into the ground."

"It is now almost June 1 and unless there is a very favorable season it looks as if production might drop off badly," he said. "The later the seed is planted the more tendency there is to stem rust. This will be offset a good deal, however, by the barberry campaign going on at the present time."

"We have had splendid co-operation in this matter," said Mr. Cockburn, "not only from the farmers who have this plant on their land, but from the residents of the urban areas."

## Farmers Have Chance To Put Questions To Gordon

### FARM FORUMS OF AIR MOVE INTO SUMMER SEASON BROADCASTS

By MAE HARMAN

The second broadcast of the summer series of Farm Radio Forums will be heard over the CBC on Monday evening, when H. H. Hamman, president of the Canadian Federation of Agriculture, will speak on the subject, "The Farmer Looks At Price Control."

Farm Forums are especially urged to hold meetings on June 1 so that their opinions may be forwarded with those of other Forums to the wartime prices and trade board.

Chairman Donald Gordon in a broadcast on June 15 will answer the farmers' questions about price control.

This sounds like democracy in action. The farm people, whether they have previously participated in forums or not, should take advantage of the opportunity to discuss price control and pass on their questions and comments to the proper authorities, who will deal with them on the air.

On June 1, Mr. Gordon will answer the workers' questions

## GOES TO PRESS EARLY

Due to an increased press run, the new "Era and Express" will have to go to press earlier than did either of its predecessors. Printed on a book press, every paper must go through the press twice for an eight-page newspaper. A third press run will be necessary when extra pages are printed.

As a result, early copy will help greatly in getting the paper out on time. Copy received on Fridays or Saturdays will assist greatly. Display advertisements will be accepted up to Wednesday noon and classified advertisements and small news items up until Thursday at 9 a.m.

Correspondents will assist by having their copy reach the office a day earlier than heretofore. Main budgets of news can be supplemented by last-minute items mailed or (in event of important news) telephoned later.

about price control, and in July there will be two broadcasts on the subject, "The Merchant and Price Control."

## Lions Suggest Nurse To Start When School Opens

### LIONS REPORT TONSIL, DENTAL AND EYE CASES CARED FOR

After discussion of a letter from the public health committee of the Home and School Association, Newmarket Lions club passed a resolution urging appointment of a public health nurse for Newmarket, at a club meeting at the King George hotel on Monday evening.

The resolution was as follows: "Resolved that the Lions club of Newmarket endorse the movement sponsored by the Newmarket Home and School club to have a public health nurse appointed for the town of Newmarket by the local board of health or the town council, such appointment to be made to take effect as from the opening of the fall school term."

President W. M. Cockburn, chairman of the major activities committee, reported two tonsil operations and two dental cases. Dr. W. O. Noble reported three eye examinations and two pairs of glasses supplied.

Nominations of officers for the coming year were received. The election will take place at the next meeting. The club's annual ladies' night will be held at the Royal Simcoe hotel the latter part of June.

## ATTEND MEETING

Dr. and Mrs. S. J. Boyd attended the annual meeting of the Ontario medical association which was held at the Royal York hotel, Toronto, yesterday and today.

## HOLD SPORTS DAY

Pickering College will hold its annual Sports Day on Saturday afternoon. The program begins with archery events at 1.45 p.m. Field events begin at 2.15. Tea will be served in the college assembly hall at 4.30.

## TIME WAS ONLY FIVE TO SEVEN MINUTES

In the report of a Main St. night fire last week it was stated that it was 15 minutes from the time the first alarm sounded until the fire engine reached the fire. The Era supposed that this was a reasonable length of time to reach a night fire when it is borne in mind that the firemen must get dressed, go to the fire hall, get the truck started and to the fire, and so accepted the 15 minutes information without question. However, the consensus of opinion among the firemen is that five minutes is nearer the truth, and John Gibson, who drove the engine to the fire, states that it was not more than seven minutes from the time he heard the whistle until he had the truck at the fire.

## ATTEND FUNERAL

Mrs. H. C. Crowder, accompanied by her sister, Mrs. W. R. Ashenhurst, and Mrs. Crowder's son-in-law and daughter, Mr. and Mrs. Wm. Minc, attended the funeral of Mrs. Crowder's and Mrs. Ashenhurst's cousin, Mrs. John Robins, in Orillia on Saturday.

Miss Ruth Lepard, daughter of Mr. and Mrs. Stewart Lepard, has returned to her position in a munitions plant in Toronto, after several days spent at her home in Newmarket on account of illness.

## Coming Events

Insertions under this heading one cent per word per week, minimum charge 25 cents a week. There is no charge advertising for any event.

Sunday, June 1—Canadian Corps Association parade and drummed service, Riverdale Park, Toronto. Service at 2.30. Units fall in on assembly areas at 1.30. c1w17

## Save Gas And Tires By Chest Clinic At Hospital

### ALL RESERVES HAVE CHESTS X-RAYED AS THEY ENTER TRAINING

"To save rubber and gasoline, arrangements have been completed to have incoming reserve recruits, who have been drafted into the army, x-rayed at a chest clinic at York county hospital, rather than having them transported in military vehicles to the recruiting centre at 61 Albert St., Toronto, for this purpose, as has been done heretofore," Capt. Gordon Crutcher, adjutant of the Newmarket training centre, told The Era this week.

Dr. J. H. Wesley, medical health officer for Newmarket, and Miss M. Robinson, x-ray technician, were in charge of the first clinic, which was in progress at the hospital last week.

## GIVES SONG RECITAL

A large number from Newmarket attended the song recital given by Jean Davis at the Toronto Conservatory of Music concert hall last Thursday evening. She was assisted by Doris Dalton Hancock.

Many beautiful bouquets were received by Miss Davis.

## FLIES TO NEW YORK

Geo. Plimister returned yesterday from a few days business trip to New York. He made the trip by plane.

## TOWNSHIP MAKES FINE RED CROSS SHOWING

East Gwillimbury township has raised the fine sum of \$1,500 in the Red Cross campaign. Mrs. W. H. Wilmut of Sharon has been the campaign convener. The objective was \$1,600.

The township's next job is a drive for salvage, and residents are asked to have salvage ready for collection on June 12.

## WILL BE CREDITED

In case of subscribers who are paid in advance to both the Express-Herald and The Era subscriptions to the new "Era and Express" will be advanced accordingly.

## Recalls Industries Of Yesteryear In Town

Mr. and Mrs. Ed. Moffat will celebrate their 40th wedding anniversary on Saturday at their home on Huron St.

Mr. Moffat, who has lived in Newmarket for about 60 years, has seen many changes in the town in that time.

Among Newmarket's former industries Mr. Moffat recalls Wm. Cane's nail factory and mills, where some 400 men were employed. The Parks tannery on Huron St., where 250 men were employed, and the Ashworth Hat Co., where some 150 men and girls were employed.

Other good-sized businesses which Mr. Moffat remembers were the Gorham woollen mills on Gorham St., employing about 75 men, the Millard planing factory on Timothy St. West, the Jas. Allen plough works, the Arnot and Fox barrel company on Water St., the Hartley sheepskin company on Water St. and the Reesor milling company where the Office Specialty Co. is now located.

## TULIP HAS FOUR BLOOMS

Last week's Era told of a tulip grown by Chas. Near, Court St., with three flowers on the one stalk. This week The Era has had in the office window a tulip grown by Bert Hunt, Simcoe St., with four huge, perfect blooms on the one plant. The flowers are orchid-colored.



## The Newmarket Era

FOUNDED 1852

ONTARIO'S FIRST PAID-IN-ADVANCE  
WEEKLY AND MEMBER OF CANA-  
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ANDREW OLDING HEBB

RUTH DINGMAN HEBB

EDITORS AND PROPRIETORS

142 MAIN ST., NEWMARKET

THURSDAY, MAY 28TH, 1942

### EDITORIAL POLICY

It is difficult for a newspaper to achieve recognition as independent in its thinking. It cannot win this public laurel by calling itself independent or merely by refraining from comment on controversial matters. Only by doing his own thinking, with the help of neighbors, readers and other writers, can a newspaper editor win even a moderate reputation for independence.

He must, of course, be honest and consistent, or the public will find him out, and that prevents him from seeking an easy reputation for independence in public affairs by going out of his way to attack now this political party and now that. The editor must rely on independent thinking and his independent thinking will be evident often in the discussion of subjects other than public affairs. In short, the editor's habits of thought and his mind soon become an open book to faithful readers, and they decide that the editor is partisan, independent, fair or unfair, or sometimes one thing and sometimes the other.

The public is an unerring jury and the editor of The Newmarket Era hopes that he has won at least a majority verdict for fairness and independence. He assumes his new responsibility as editor of an amalgamated newspaper with the pleasant anticipation of making new friends and new contacts, but with a slight fear that there may be those who will expect him to become a "neutral," a toothless editor writing about the flowers that bloom in the spring and occasionally denouncing the weather.

In the future as in the past the editor must write his own thoughts on public and other affairs and hope that those who disagree, will sometimes contribute an article or letter setting out their own opinions. For these reasons the amalgamation with another newspaper cannot mean a change in "editorial policy." The editorial policy will be to express the editor's opinions in the editorial columns and the other fellow's opinions in the other columns. The more the "other fellow" comes forward with his opinions the more interesting will the newspaper be.

The editor asks for the new newspaper a continuance of the interest, tolerance and criticism which The Era has enjoyed in the past.

### WHAT EVERY WOMAN KNOWS

The editor of The Era writes these lines, before returning to his desk after an enforced holiday, to express his appreciation of inquiries and messages from friends of The Era, and to record his opinion that the "associate editor" and her staff made a good job of the newspaper in his absence. A female relative writes that The Era has been "above average" during his absence.

## WHAT OTHERS THINK

### BEEF SUPPLY AND PRICES

(Bowmanville Statesman)

Apparently we are not out of the woods yet in regard to the recent beef shortage. The situation has eased somewhat since the current U.S.A. quota has been filled, but experts now advance reasons for their fears that the situation will get steadily worse. The claim is made that present prices to the producer are better than at any time since 1922, save for a brief period in 1929, but with Donald Gordon holding the reins on the price ceiling and the government refraining from an export embargo, what the long-range outcome will be is a matter for conjecture. Buyers point to some of the following factors as affecting the situation.

They show with no fear of contradiction that increased military establishments mean higher consumption of beef in army camps; that all pork products must go overseas, for our British contract of 600,000,000 is in prospect of failing; hence more beef is in demand domestically; that grass-fed cattle won't reach markets for some time; that lambs cannot be expected in volume till about September, and in the meantime, only veal calves are arriving in volume at the stockyards. Cooler stocks have become depleted and retail butchers are turning to local slaughtering. Then again, some fear, with submarine activities in the south Atlantic, the call will come for Canada to ship beef to Britain.

As all shoppers locally know, there has been a shortage of beef cuts and in some cases many people, coming late to retail stores, have had to leave without beef or accept substitutes. Retail orders on some days lately have failed of fulfillment by as high as 75 percent. And the same situation existed last week in the butter market. A check-up by our reporter found a total of 550 lbs. of butter ordered and only 75 lbs. shipped. There are but two commodities that have come to attention locally. There may be others and no doubt the factors governing the condition are national in character. If so, it is something for conference and solution without delay.

### PREMIER HEPBURN ASSAILED

(Huntsville Forester)

The new provincial leader of the C.C.F. opens a vigorous attack upon Premier Hepburn's war activity. The attack will not be shared by those who can appraise Mr. Hepburn's war interest

and support, from a standpoint detached from political prejudice. The Ontario premier was among the first to arouse his people to the seriousness of the issues confronting them, and he broke with Premier King because he thought the dominion premier was marching at too slow a pace to meet the full needs of Canada's war effort. He is still critical of the federal leader because he is impatient with his man-power policy.

Mr. Hepburn, at the first evidence of need, placed many of the public buildings of the province at the disposal of the Ottawa government, for military and air training purposes, and has erred, if at all, in his impatience to see war policies made more aggressive.

To associate therefore the name of Mitchell Hepburn with that of Dr. Goebbels, as Mr. Jolliffe has done, is both unfortunate and wholly unpardonable. It involves the holding of no special brief for the premier of Ontario, to say that his patriotism is unassailable, and his ardent interest in the cause of democracy is completely above reproach.

### SHORT SERMONS

(St. Marys Journal-Argus)

We used to think that preachers ought to be urged to hold down their Sunday messages to not more than 20 minutes. We are now just as much as ever of the opinion that sermons, to be most effective, should be concise and to the point. But we are not sure that the present-day busy preacher has sufficient time at his disposal to prepare a short message. To present a real message in a quarter hour means thorough preparation. It takes a lot of time. The speaker has to know thoroughly what he is talking about. Recent experiences have impressed that conclusion upon us. We heard a fine sermon lately on "The Prodigal Son" that was pointed, brief and challenging. It was given in 15 minutes, and yet it struck us that it must have taken exceptional time and study in preparation. On another recent occasion we sat in at the opening exercises of a church meeting when the leader spoke for three minutes and his words have been ringing in our mind ever since. That three-minute address was one of the best sermons we have heard in years.

### NEWSPAPER AMALGAMATION

(Listowel Banner)

Another Ontario town has become a one-paper town. This time The Express-Herald and The Era of Newmarket have amalgamated. With scarcity of help and the restrictions of war time conditions the newspapers are not having a very happy time these days.

(Barrie Examiner)

Announcement was made last week of the amalgamation of the Newmarket Era and the Newmarket Express-Herald. Both newspapers have given excellent service to their community, but no town the size of Newmarket can afford the luxury of two newspapers. In the new set-up Andrew O. Hebb, publisher of the Era, and one of the outstanding younger weekly newspapermen in Canada, will be editor and publisher. Angus West, publisher of the Express-Herald, will retire. Although still a young man, Mr. West has produced for many years an admirable newspaper.

(Fergus News-Record)

Mr. Hebb becomes editor and publisher and will carry on an independent newspaper. (He always has.) So one more two-paper town disappears and only a very few are left.

(Collingwood Enterprise-Bulletin)

Amalgamations of weekly newspapers continue. The latest is in the North York town of Newmarket, where the Era and Express are to become one, this arrangement, according to the announcement of the publishers being "dictated by increasing difficulty in operating two newspapers in the town." Mr. Angus West of the Express is retiring from the field in which Mr. Andrew Hebb will continue as publisher and editor of the Era-Express, as the paper will be known. The Era, which was established by Erastus Jackson, is one of the oldest weeklies north of Toronto. The Express, instituted by one McKay, came later, nevertheless has many years to its credit. Newmarket is a good town, has been well served by its newspapers, but will no doubt be given even a greater service by the one. Mr. Hebb has a fine standing as a weekly editor; and there is no doubt will fully meet his new responsibility.

(Kirkland Lake Northern News)

Newmarket has been a two-paper town since 1896. In the issue of the Express-Herald of May 14, Editor Angus West announces that the Express-Herald and the Era will amalgamate and one paper will under the editorship of Andrew Hebb carry on, making Newmarket a one-paper town.

Editor West in saying "30" remarked: "Despite the fact that more people are subscribing to the Express-Herald than at any previous time, I and we revert to the personal pronoun have felt for the last two years that as a good Canadian with Yorkshire blood in my veins that running one of two weeklies in a town of our size was not doing a great deal toward Canada's war effort and possibly you readers have felt the same. The next year or two will bring vast changes to our lives and way of living."

War-time restrictions are making it more difficult every day in the publishing business. Nearly every item that goes into the publishing of a newspaper is affected and curtailment where possible is the order of the day. Publishers as a whole are taking the situation with a smile and carrying on in loyal fashion.

That Editor Hebb of the Newmarket Era is publishing a good newspaper goes without saying. Only last week in competition with all weekly papers in Ontario (towns of less than 4,500) he won the Stephenson memorial trophy. That he will continue to provide Newmarket with a first class newspaper service is assured because Mr. and Mrs. Hebb are both "tops" in the publishing field and since assuming control of The Era have demonstrated their ability.

To Editor West the best wishes of his fellow newspapermen will follow him. He does not say where he is going or what he will be doing, but those that know him predict he will be in there doing his bit in some way for his country.



Two out of every three persons between 14 and 65 years in Britain are employed in the armed forces, civil defence or industry, Minister of Labor Ernest Bevin states.

Munitions Minister C. D. Howe announced in Parliament last week that heating with oil furnaces was "out" until after the war. The following day he modified his edict to say that the government would "protect" owners of furnaces which could not be converted to coal furnaces.

Japan has agreed that an International Red Cross representative may visit Hong Kong to check up on the treatment of British and Canadian prisoners of war but has refused to permit parcels of food to be sent to the prisoners, according to Buenos Aires.

A Canadian flying-boat squadron from Britain has been transferred to the Far East theatre of war.

Fifteen Norwegians attempting to escape to Britain were executed by a German firing-squad.

"This institution of parliament is sick and diseased," a Conservative M.P. said at Ottawa last week. He complained that M.P.'s were given no work to do and didn't get a chance to help the government.

U. S. liquor distilleries will be converted to the production of commercial alcohol for war purposes. Supplies of beverage alcohol are plentiful, the U.S. congress has been told.

The United Nations can ultimately sweep the Germans and Japanese from the air, it was said at a great air conference came to a satisfactory conclusion in Ottawa.

The department of munitions and supply has been reorganized under a deputy-minister and three assistant deputy-ministers.

Rome says that an Italian submarine has sunk a U.S. battleship off the South American coast.

Greek guerrillas, 15,000 strong, with mountain headquarters, are tearing up railway lines and destroying trains used by the Germans.

Laval, unable to produce results for the Germans, is likely to be removed as premier of unoccupied France.

In spite of some Chinese successes, the Japanese make progress in southern China. The Chinese scored a victory in defence of Kinkwa.

German and European crop prospects are not good, due to unfavorable weather, labor shortage and lack of co-operation.

Lord Beaverbrook is organizing mass meetings to demand a second European front.

Russians maintain their positions in the push toward Khar'kov, in spite of German counterattacks. Farther south, with Caucasian oil as the prize, a similar see-saw battle of tanks and planes is in progress.

German and Italian prisoners of war in Canada will be able to buy beer at camp canteens in the future.

Ottawa has authorized the manufacture of 150,000 bicycles this year compared with 100,000 last year.

### 25 YEARS AGO

From Era file, May 25, 1917

The merchants of Newmarket have decided to close their stores on Wednesday afternoons throughout the months of June, July, August and September.

The premises occupied by J. T. Wright at the north end are being remodelled for the purpose of opening an ice cream parlour. R. H. Meek received a telegram this week from his son, Bombardier Charles Meek of the 64th battery, stating that they were leaving Guelph for the east.

Leslie R. Jackson, youngest son of the editor of the Era, who has been practising law at Cambridge, Alta., for the past five years, has been appointed assistant deputy registrar in the land titles office at Edmonton, where he expects to move next week.

MARRIED—At the Presbyterian manse, Newmarket, May 21, by Rev. H. F. Thomas, Mr. Wm. Ineson of Holt to Miss Laura Phoenix of Newmarket.

BORN—At Bellevue, May 12, to Mr. and Mrs. Frank Edwards, a son.

BORN—At Cedar Valley, May 10, to Mr. and Mrs. Chas. Emmerson, a daughter.

### 50 YEARS AGO

From Era File May 28, 1892

The youngsters at the primary will now have an opportunity to develop their musical talent with the assistance of an organ, which was placed there this



### YOUNG CHIPS DISCOVERS A BLUE NEIGHBOR

BY RUTH DINGMAN HEBB

"Honestly, with all this rain, I'm just afraid our Chickadee babies won't grow strong and well," complained Merry Chickadee to her mate. "It's a blessing so many of the birds are. I don't know how they save their babies from drowning. They'll be fine," said Young Chips soothingly. "I'll admit that they will think it's a rather rainy world if we don't get a few fine days soon, though. But they are thriving splendidly, my dear."

"It's rather nice to have the Nighthawks back again, isn't it?" said Merry. "And there are plenty of Chimney Swifts flying about, in spite of the gray skies."

"It's a good thing some of the birds are still flying around where we can see them," said Young Chips. "So many of our friends are staying close to home and working themselves to the bone carrying food to their young families, like we're doing."

"Now, don't sound as if you weren't glad to do it," chided the mother Chickadee. "You know you're as proud as can be of your family."

"Just look at that gorgeous male Oriole flying by," exclaimed Young Chips at that moment. "Isn't he lovely, with his orange and black wings? That reminds me, we haven't seen a Scarlet Tanager yet this year. He must be here, though. I wonder who that is singing right now, over in the direction of that clump of bushes. It's quite a loud, warbling song."

"Do you mean that Maryland Yellow-throat over on the edge of the woods, which has been saying 'witchety, witchety, witchety' every little while?" his mate asked.

"No, of course not," he replied. "I know a Maryland Yellow-throat when I hear one. No other bird we know says 'wit-

week from Millard's sewing machine shop.

Buying eggs by the pound instead of by the dozen is growing in popular favor very fast, and is now the prevailing method in several western towns.

Considering the weather there was a big market last Saturday. Butter ran from 10 to 13 cents a pound and eggs from nine to 11 cents a dozen. Potatoes were down to 25 cents a bag.

Mrs. J. S. Harker of Toronto came home last Friday and is spending a couple of weeks between Newmarket and Aurora.

Messrs. Scott and Dewson offer to purchase a new site for the new high school for Bradford about to be erected, which they consider more central, though it will cost them \$150 each, if the village will accept it.

The convention of the Young People's societies' Union of North York, to be held in Newmarket on Tuesday and Wednesday of next week, will be a little out of the ordinary in that it will be the first one held in the county, and differing in some particulars from Sunday-school conventions.

The annual meeting of the North York Teachers' Association took place on Thursday and Friday of last week in the principal room of the model school here.

Married—On Tuesday, May 17, at the residence of the bride's uncle, Samuel Smith, Edgeley, by Rev. F. Elliott, Abraham Baker of Victoria Square, to Catharine Horner, daughter of Daniel Horner of Zephyr.

### TO THE EDITOR

In a report of a meeting of the Pine Orchard Women's Institute in last week's Era reference was made to Sir Wm. Penn as the Quaker founder of Philadelphia. C. H. Haight, Toronto, writes: "I am calling your attention to error about William Penn of Pennsylvania. He was not a Sir. His father was Sir Wm. Penn, admiral of the British navy, who was much annoyed at his son's joining the Society of Friends."

### GIFTS ARE MADE TO VETERANS' FUND

The Newmarket Veterans' Association acknowledges the following donations for the Soldiers' Comforts Fund: J. E. Sloss, \$5.17; Wm. White, \$1.21; Mrs. D. Trivet and the Girls' Bridge Club, \$17.81.

### Ansnoeveld

Rev. and Mrs. M. Schana are spending a week in Grand Rapids while Mr. Schana is attending a classical meeting there.

Mr. A. Winter is spending the holiday weekend with friends in Hamilton.

Mr. and Mrs. J. VanDyk and Mr. A. Hovinga went to Hamilton to attend a reception to celebrate the 40th wedding anniversary of Mr. and Mrs. A. Vandon Akken.

tening up our young family, you know." "Ha, ha, we're just starting to build our nest, and it won't be finished for another week, yet," said the lovely Bunting. "Our busy time will come later. Goodbye."

**"Hitler's not going to teach my children!"**



"I've read how Hitler starts training his killers when they're toddlers. So I reckon it's up to me and every other Canadian mother to train our children to realize that they've got to pay for their freedom!"

"That's why I see to it that all my children buy War Savings Stamps every week. I tell them what freedom means—what the grown-ups are fighting for—that it's for them! So they've got to give up something too—and the money—\$5.00 back for every \$4.00 saved now—will come in mighty handy—when they start out on their own!"

Buy War Savings Stamps from banks, post offices, drugists, grocers and other retail stores.

National War Finance Committee.

7-5



**Have You The Cash To Pay For Next Winter's Coal Now?**

**If not, discuss the question of a personal loan for the purpose with our nearest branch manager.**

Many patriotic citizens are buying next winter's coal now, following the suggestion of the Coal Administrator, who has urged early ordering of fuel because of the transportation difficulties with which Canada will be faced in the months ahead.

Delayed or reduced deliveries may occur if orders for coal are not placed in good time.

If you are without the ready cash, our personal loan service, available at any of our branches, may be of real help to you, and our local manager will welcome the opportunity of discussing your requirements in confidence.

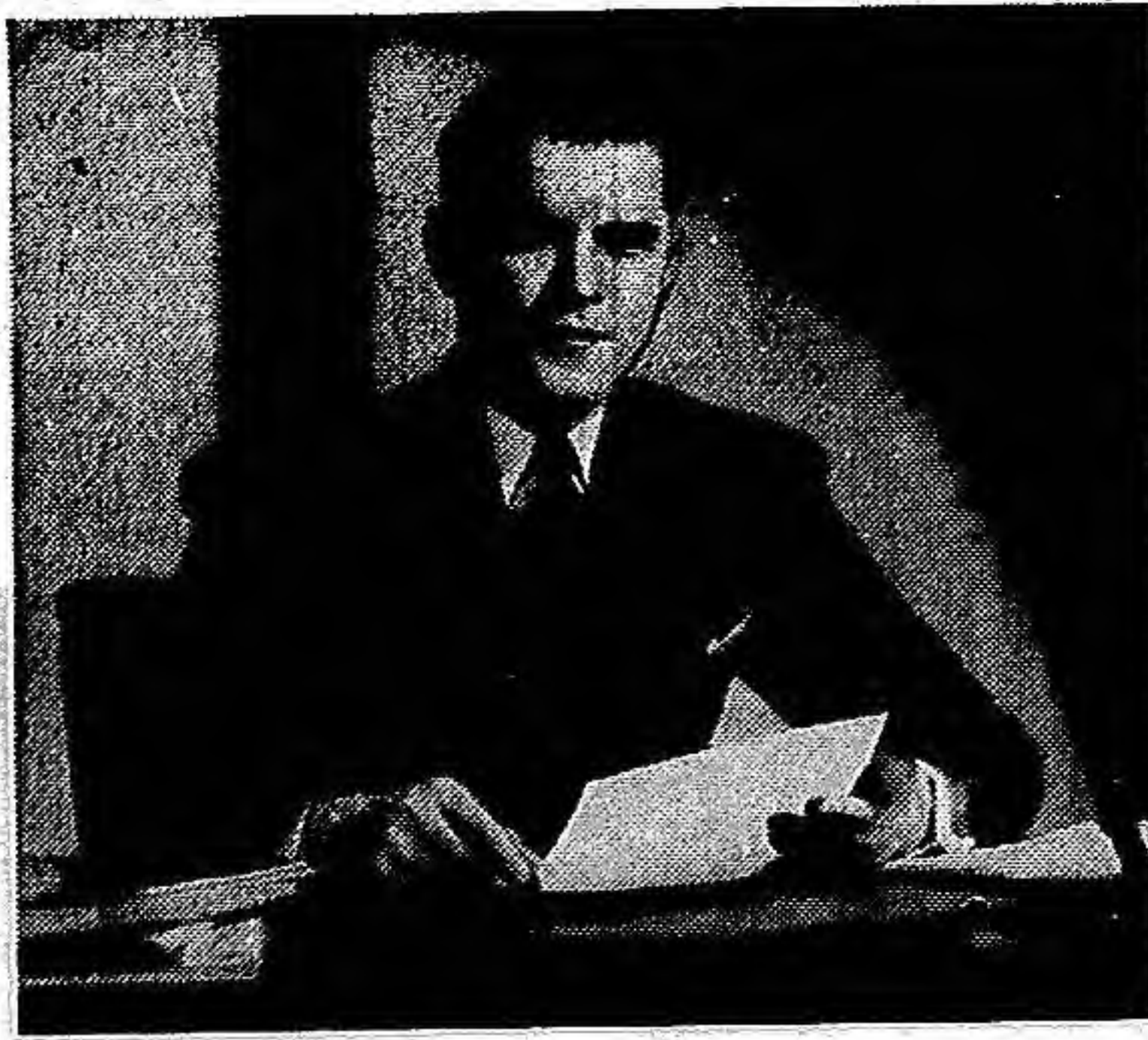
**BANK OF MONTREAL**

ESTABLISHED 1817

Newmarket Branch: R. D. BROWN, Manager

**"A BANK WHERE SMALL ACCOUNTS ARE WELCOME"**



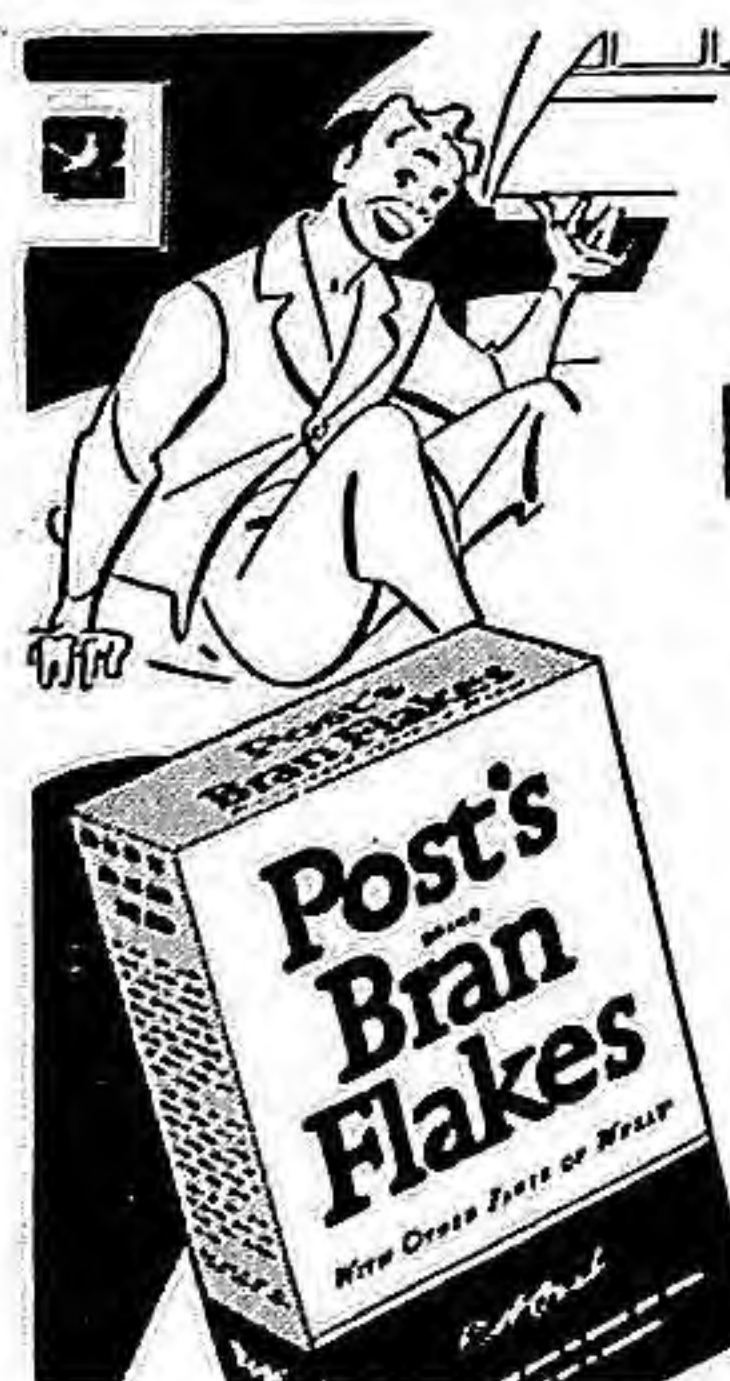


## A MAN GOING PLACES

Men who 'go places' work to a plan—they have a fixed objective. And, planned saving has a definite place in any well conceived plan. When you're saving, you're getting somewhere—you're more independent and more self-reliant—more awake and keen to opportunities because you know you have the money to seize an opportunity. Don't procrastinate—start your plan today by opening a savings account at The Bank of Toronto.

## THE BANK OF TORONTO

Incorporated 1855  
Newmarket Branch — H. F. Lambert, Manager



## POST'S BRAN FLAKES

WITH OTHER PARTS OF WHEAT

Gives You 3 Big Benefits!

1. Helps prevent constipation due to lack of bulk.
2. Supplies useful quantities of iron and phosphorus.
3. Full of delicious flavor and so good to eat.

Buy the GIANT ECONOMY SIZE

## POLICE COURT EMPLOYER OF 100 IS JAILED FOR 2 MONTHS

Norman Brunt, co-owner of the Riverdale Park establishment at Keswick, who appeared in Newmarket police court on Tuesday and pleaded not guilty to a charge of selling liquor, was found guilty and sentenced to two months in jail by Magistrate W. E. McIlveen.

In passing sentence his worship stated, "It is one of these cases where you don't even have to surmise."

Constable Allen Wallace of the York county police told his worship that he had made three visits to the premises at Lake Simcoe on the evening of April 29. On the first occasion he and a companion went in the side door of the building and into a room in which there were a number of people. They had a pint of beer each. They also obtained a bottle of rye. The officer stated that he did not see the defendant on this visit.

"We were there about ten or 15 minutes and then left," testified Constable Wallace. "We told Constable Hill and Constable Morton."

The officer went on to say that Constable Hill gave him three two-dollar bills and a one-dollar bill, and he had made a note of the serial numbers.

"On the second visit when we drove up to the premises, Mr. Brunt was at the door," continued the officer. "We had a conversation with him. I told him that we wanted another bottle of liquor. The accused went out towards the cabins. We entered the living-room. The accused returned and handed me the bottle of liquor. I understood the price was \$3 and handed the accused a \$1 and a \$2 bill. He took the \$2. We left the premises and picked up Constables Hill and Morton and returned with them."

The witness stated that under the authority of a search warrant they entered the premises in order to find the money.

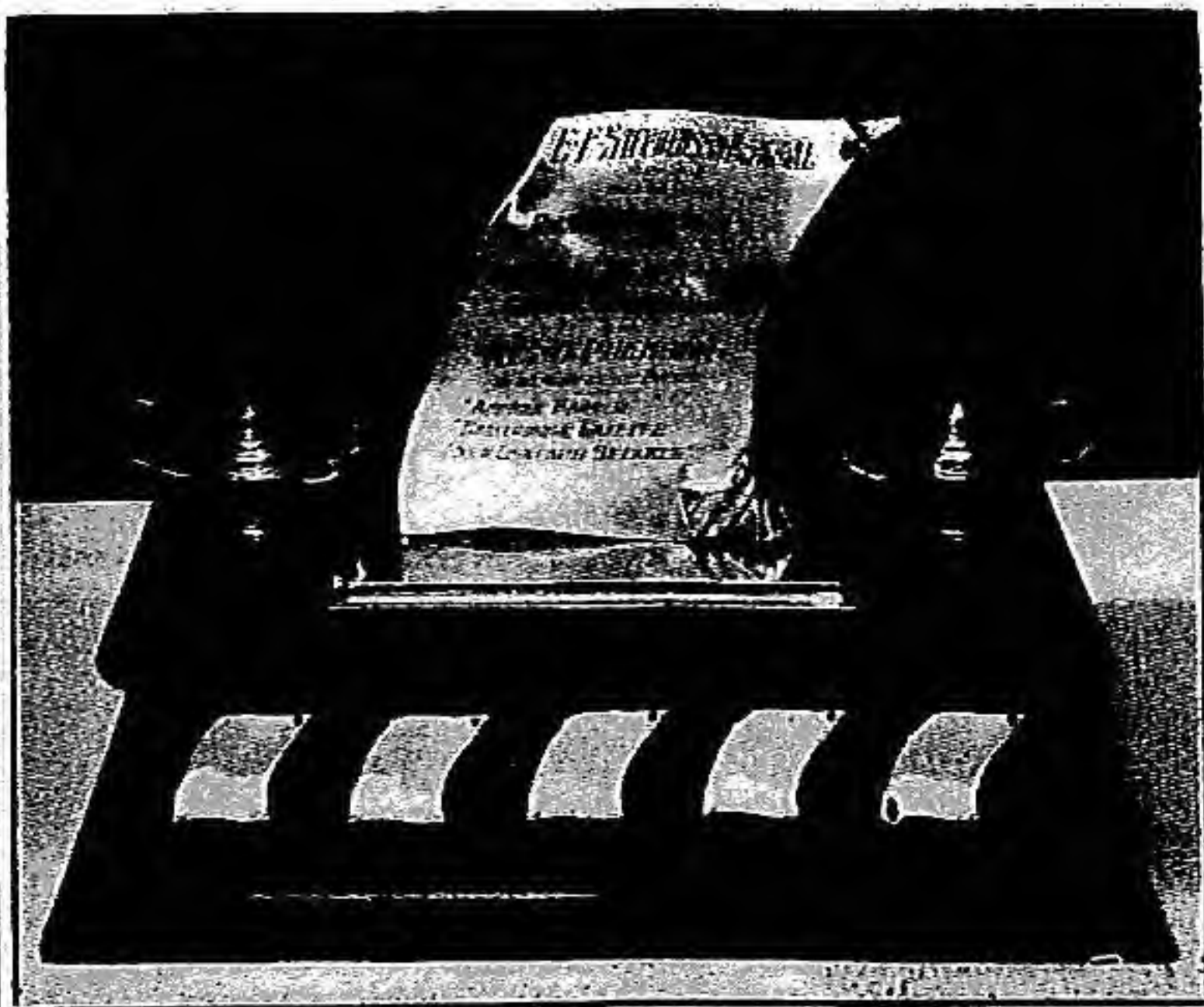
According to County Constable William Hill, Sutton, the establishment known as the Riverdale Park consists of a dance pavilion, restaurant, refreshment booth, living quarters of the defendant and tourist cabins and is operated by Mr. Brunt and Orville Carstead. He stated that when Constable Wallace and his companion had made their first two visits to the premises, he and Constable Morton were about one-half mile from the park.

"After Constable Wallace reported, he, Constable Morton and I went back with a search warrant," Constable Hill further testified. "We searched the premises and the accused. The accused met us at the door. On searching the dresser drawer in the accused's bedroom I found the two-dollar bill given to Constable Wallace and also some silver. Mr. Brunt said the money belonged to the slot machines. We found also four bottles of beer."

The officer exhibited four bottles of whiskey, a bottle of port, two bottles of gin, a bottle of rum and four bottles of beer found on the floor in one of the rooms.

At this point in the evidence, Arleigh Armstrong, counsel for the defendant, stated that he would like to change the plea of not guilty to that of guilty, a request

## ERA WINS STEPHENSON TROPHY



The E. F. Stephenson Memorial trophy, for the best front page of weekly newspapers in Ontario and Quebec in towns under 4,500 population, was won by The Era at the recent convention of Ontario-Quebec weeklies. The trophy, given by A. E. Stephenson in memory of his father, was presented by C. E. Bond, editor of the Temiskaming Speaker, New Liskeard, a former Newmarket boy and member of The Era staff.

which his worship granted.

Appearing on the stand, Mr. Brunt stated that he was owner of a company known as the Brunt Manufacturing Company, which employed about 100 persons. He stated that he, his brother and Mr. Carstead had purchased the Riverdale Park because they liked the scenery and surroundings.

"This place is a nice place and could be conducted in a proper manner," commented Crown Attorney N. L. Mathews, K.C. "It is widely advertised and many people go there. It is a good country there. I think that this sort of thing should be stopped."

"I can't understand that a man employing as many people as you do should be selling liquor," commented his worship. "The minimum for this offence is two months in jail and I must give you that."

Two charges of illegal possession against the defendant and Mr. Carstead were adjourned until June 30. A charge of keeping a gaming-house against the two men was also adjourned.

Pleading guilty to driving without due care and attention on highway 11 in King on May 17, and of illegal possession of liquor, namely in his car, George Peacey, Toronto, was fined \$10 and costs of \$3.75 on each of the two charges.

Provincial Constable Alex. Ferguson stated: "At 3:50 p.m. in King, I observed a car driven by George Peacey of Toronto. This car was driven on the centre of the road, on the white line. Other cars were forced to go off the side of the road. This car was driven in a straight line but it was not giving a right amount of road to other cars. After searching the car I found a bottle of liquor."

"Was he intoxicated at the time," asked Magistrate McIlveen. "I didn't consider the man intoxicated at the time," replied the officer. "It was due more to liquor and fatigue. I took his keys and had him remain at the side of the road for an hour."

In his defence Mr. Peacey told his worship that he had bought liquor and then had gone to his brother's house. After they had a couple of "drinks" they went fishing.

His worship ordered that the liquor be confiscated.

Found guilty of having in his possession a quantity of perch in excess of the number allowed by law, W. H. Cunningham, Toronto, was fined \$10 and costs of \$1.50.

Constable Ernest Prosser testified that on April 19 while patrolling the Sutton River in Georgian township he came upon the defendant with more than the 25 perch allowed in one day.

Similar charges against H. A. Baxter and F. R. Gee, both of Toronto, were adjourned until next week.

Appearing in police court in place of Elizabeth Street, Aurora, who was charged with careless driving, a Mr. Metcalf pleaded guilty to the charge, saying that he had been the driver of the car at the time in question.

Constable Aubrey Fleury testified that on Sunday, May 10, at 1 p.m., he observed the car proceeding west on the paved road, west of Aurora. "I just got over the grade and had to stop my car in order to let him pass," stated the officer.

"Were you ever in court before?"

## LOCAL MARKET

At a very slow market on Saturday morning, butter brought 38 cents a pound. Eggs sold at 28 to 30 cents a dozen.

## TORONTO MARKETS

Butter, creamery solids, No. 1, were 35 cents, and creamery prints, first grade, were quoted to retail trade at 36 to 36 1/2 cents a pound, on the Toronto markets on Tuesday.

Country dealers were quoted on graded eggs, cases free, delivered to Toronto, for grade A large, 30 1/2 cents a dozen; A medium, 29 1/2 cents; A pullets, 24 1/2 cents a dozen.

Nominal prices to the shipper for poultry were: spring broilers, 1 1/2 to 1 3/4 pounds, 21 to 23 cents; fatted hens, 5 pounds and over, 20 to 22 cents; ducklings, white, over 5 pounds, 22 cents a pound.

Prices in the cattle trade were: weighty steers, \$11.50 to \$12.40; butcher steers, mostly \$10.75 to \$12; heifers, \$10.75 to \$11.50; fed calves, \$11 to \$12.75, and light stockers, \$10 to \$11.25.

Spring lambs brought \$10 to \$13.50 each.

Sheep traded at \$5 to \$8.

Hogs sold at \$15.25 dressed-weight and sows at \$11.25 dressed-weight.

wife should appear to answer the charge of being intoxicated. He stated that there had been a doctor's certificate saying that the accused woman would not be able to appear, as the nervous strain would be injurious to her.

"I don't think that appearing in court would be any harder on her than lying on the ground in an intoxicated condition," commented the crown.

All 21 speeding cases heard by Magistrate McIlveen in Newmarket police court on Tuesday were traffic violations committed since the new regulations came into effect on May 1. In each case costs amounted to \$1.

His worship fined Frank Marino, Bradford, \$25 and costs for travelling at 60 miles an hour on Yonge St. Cecil Jarvis, Newmarket, and Wilfred Amos, Mount Dennis, were each fined \$15 and costs for travelling at 50 miles an hour on the same highway. Provincial Constable Alex. Ferguson laid the charges.

Fifteen dollars and costs was the penalty imposed on the following motorists who were timed at between 45 and 50 miles an hour by County Constable Ronald Watt: J. W. Chittick, Constance Jones, The Torrington Co. and Tim O'Callaghan, all of Toronto, and Elmer Starr, Whitechurch, J. E. Cox, Hamilton, James Davison, Espanola, and Howard Taylor, Zephyr. Rev. B. Babcock, Newmarket, was fined \$5 and costs for driving over 40 miles an hour.

Timed by Constable Fisher Dunham for exceeding the speed limit through Aurora were: MacLean Motors, Niagara Falls, Warren Bituminous Paving Co., Toronto, and Charles Oakley, R. R. 1, Mull, Ont. These three motorists were each fined \$9 and costs for travelling at 39 miles an hour.

Seven dollars and costs was imposed on Violet Corbett, Toronto, Alfred E. Jakes, Toronto, and Gordon B. Paterson, Brantford, for going over 37 miles an hour through Aurora.

Denying that he had been travelling at 45 miles an hour on the 3rd concession of East Gwillimbury on May 9 as stated by Constable Ronald Watt, Dr. W. M. Ecclestone, Toronto, stated that he estimated his speed in passing another motorist at under 40 miles an hour. The case was adjourned for a week.

"I would say that I never exceeded 40 miles an hour since the first of May at any time," stated the defendant.

The officer took an oath that you were going 45 miles an hour in passing the other car, what do you say you were going?" asked the magistrate.

"You can't go 40 miles an hour in passing a car," asked the defendant in his turn.

"No, the law says that you cannot under any conditions go over 40 miles an hour," replied his worship.

Magistrate McIlveen advised Dr. Ecclestone to have his speedometer tested and a report sent into court.

Pleading not guilty to driving a truck owned by Hardy Carriage, Toronto, at 45 miles an hour on the third concession of East Gwillimbury, Bert Cowan was remanded one week for judgment. The defendant told his worship that he had been driving 23 years and did not believe that he had been going 40 miles an hour coming down the grade at the time in question.

Constable Watt explained that some motorists have the habit of speeding up the hill and then coasting down the grade to save gasoline. In answer to queries of his worship, the officer stated that the place where he checked on motorists was 11 miles from Newmarket. Magistrate McIlveen stated that he would like to see the grade before giving sentence. He adjourned the case for a week.

His worship remanded for sentence David Ouchterlony, Aurora, who was charged with careless driving on Yonge St.

Pleading guilty to not having a commercial vehicle driver's permit, Mel Morton, Holland Landing, was fined \$20 and costs. Provincial Constable Ferguson laid the charge.

Having inefficient brakes on their cars when Constable Aubrey Fleury tested them brought fines of \$10 and costs to William Mulholland of Ballantrane and Orval Tuan of Stouffville.

## Outstandingly Good "SALADA" TEA

### VETERANS WILL ATTEND DRUMHEAD SERVICE

A number of Newmarket and district veterans will be attending the Ontario Canadian Corps Association's parade and drum-

head service at Riverdale Park, Toronto, on Sunday, June 7. A large number of ex-service men are expected to join their various units for an impressive parade. The service itself will begin at 2:30 o'clock.



## Rely on the Man who KNOWS the way!

● Finding the way out is no problem for men who know the bush... but how easily most of us, without an experienced guide, can lose our way.

You can "get lost" trying to find your way through unfamiliar financial problems, too. Only one of a hundred life insurance policies may be the right one for you. Or a combination of several may be needed to give you and your family the security you want.

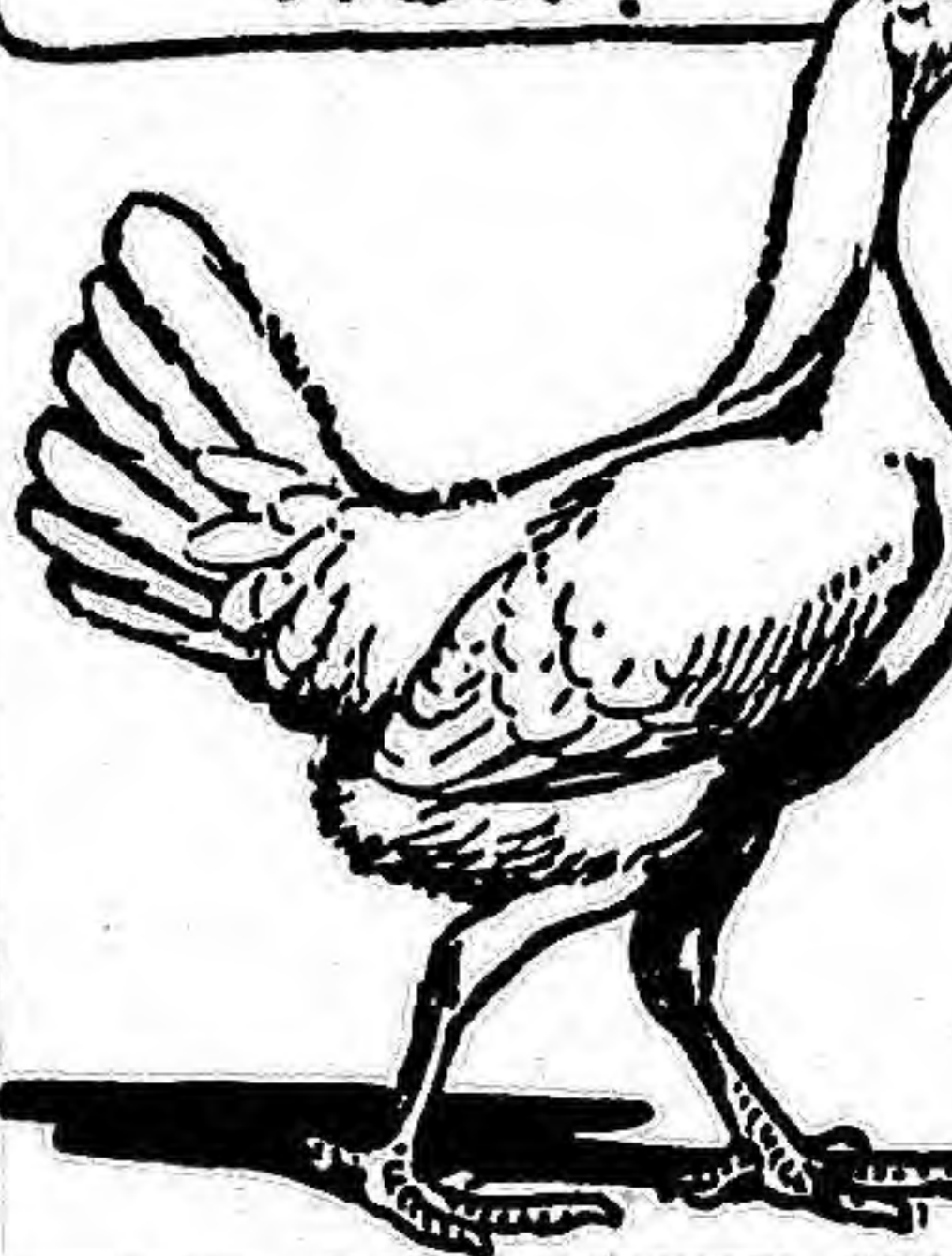
Right guidance will help you to solve such problems simply and effectively... and a Canada Life representative, specially selected and trained, can be of definite assistance to you. Why not have the benefit of his advice?

## Canada Life

Canada's Oldest Life Insurance Company

Representative  
G. E. CUNNINGHAM

FOR EGGS NEXT  
WINTER FEED ME  
FUL-O-PEP  
GROWING MASH  
NOW!



SAVE UP TO  
1/3 to 1/2  
ON FEEDING COST

## Raise Them the Ful-O-Pep Way

● Fed the Ful-O-Pep Way, you may cut down up to 50 per cent on feeding costs and at the same time help raise high egg-producing hens. Contains the Vitamin Boost for growing pullets, a wonderful vitamin combination derived by a special process from fresh green spring pasture. Ful-O-Pep Growing Mash with the added VITAMIN BOOST helps raise really fine, strong, productive birds. Combined with the Ful-O-Pep Rearing Plan, your cost may be lowered tremendously. At the same time the healthful benefits of this feed help you rear sound, hardy, tightly feathered, productive pullets.

## Ful-O-Pep Growing Mash

FOR SALE AND RECOMMENDED BY

AUTHORIZED QUAKER FEED DEALERS

A. E. STARR

FRED PEEL

Phone 129

Newmarket

Phone 97r4

Keswick

## WHO MUST REGISTER

Every man between the ages of 16 and 69 who is unemployed or who will not be gainfully occupied after May 31, 1942, must register. The following are excepted: Full-time students, or those confined in an asylum, or a prison, or hospital or home for the aged and infirm, or are subject to the provisions of the Essential Work (Scientific and Technical Personnel) Regulations, 1942.

## WHEN TO REGISTER

If you have not already registered at an Employment and Claims Office of the Unemployment Insurance Commission within the last two weeks, or have not obtained work, you are required to register within the week of June 1st, 1942, or within one week after becoming unemployed or not gainfully occupied at any time after May 31st, 1942.

## WHERE TO REGISTER

1. At an Employment and Claims Office of the Unemployment Insurance Commission, if you live in, or within five miles of, a city or town in which there is such an office; or
2. At the nearest Post Office, if you do not live in, or within five miles of, a city or town in which there is an Employment and Claims Office.

## RENEWAL

You must renew your registration at least every two weeks if you remain unemployed.

By Authority of Order-in-Council P.C.1448 of March 2nd, 1942.

HUMPHREY MITCHELL

Minister of Labour.

APPLY AT  
YOUR NEAREST POST OFFICE



# READ ERA CLASSIFIEDS

## My Answers Are

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

Name .....

Address .....

## Puzzlers Given Ten Words And Connotation, Which They Will Guess After Some Cogitation

The five winners of last week's contest were drawn by Mrs. E. Sparham, Main St. hairdresser, from 31 who sent in correct answers on time, as follows: Mrs. McNicol, R. R. 3, Newmarket, Mrs. G. Chant, Queen's Lane, Newmarket, Mrs. Cecil Gibson, 15 Huron St. W., Newmarket, Mrs. Elias Smart, Newmarket, and Glenna West, 9 Pearson St., Newmarket. They receive double passes to the Strand theatre for next Tuesday evening, to see "Song of the Islands" and "A Gentleman at Heart," or next Thursday evening to see "Sullivan's Travels" and "Sky-lark." Passes may be picked up any evening at the theatre.

The correct answers to last week's contest were: children, verandahs, holidays, forgotten, reconditioned, earliest, bracelet, machinery, rollers and binder.

**THIS WEEK'S CONTEST**

Five winners of this week's contest will get double passes for the Strand to see the much-praised film, "Sergeant York," starring Gary Cooper, Joan Leslie and Walter Brennan, on Tuesday, June 9, or the "Tuttlles of Tahiti," starring Charles Laughton and John Hall and "Man at Large," starring Marjorie Weaver and George Reeves, on Friday, June 12.

Contestants will be included in the draw regardless of how many times they have won before.

Answers must reach The Era by 9.30 on Tuesday morning. There are ten words to find this week, all of which are in the classified ads:

The first is commonly used mistakenly for "among." Seven letters.

The second can be lived in. Cosier than houses. Eight letters.

The third isn't commonly done at this end of the summer. Sometimes done in the barn. Sometimes in the field. Nine letters.

The fourth knocks but once. Eleven letters.

The fifth is only wood but ever so good. Eight letters.

The sixth our "gramos" thought more wonderful than we think radio. Ten letters.

The seventh could be a musician accompanied by a monkey or something used by a farmer. Seven letters.

The eighth is ten times ten multiplied by five and divided by five. Seven letters.

The ninth can be jumbled thus "aaaielllv." Ten letters.

The tenth may be seen on a clothesline. Seven letters.

## HELP WANTED

Help wanted—Capable girl for general store work. Steady position. Good opportunity. Apply Campbell's Book Store. c1w17

## GIRLS AND WOMEN

(18 years and over)

## SKILLED MEN

**WE NEED YOUR SERVICES!**  
Our company is doing very vital war work and we must build up our personnel at once, to speed up production.

We have a **NEW, MODERN PLANT** with the finest equipment. Suitable board and room within a short distance from our plant.

**OUR REPRESENTATIVE — MR. CHARLES TAYLOR** will be registered at the King George Hotel, within the next few days.

**CONTACT HIM FOR A PERSONAL INTERVIEW** or write and we will give you all details.

**THERE IS NO BETTER WAY TO WIN THIS WAR THAN BEING EMPLOYED AT ...**

**SMALL ARMS LIMITED**  
LONG BRANCH, ONTARIO  
(5 miles west of Toronto)

(Applications not considered from those now employed on war work.)

## WORK WANTED

Work wanted—All kinds of washing and ironing done. Reasonable. Apply at 7 Ontario St. E. c1w17

**CLASSIFIED RATES WILL BE SUBSTANTIALLY SAME**

Classified advertisements in the new "Era and Express" will cost no more than formerly if paid for within a week. They will still be 25 cents for one week (up to 25 words), 40 cents for two weeks, 50 cents for three weeks.

As many people inserted their advertisements in both newspapers, this will mean a saving to the public.

The only change in rates will be to adopt the practice of other weekly newspapers of adding a charge of 25 cents to classifieds which haven't been paid for within a week of the first insertion. This extra 25 cents covers the cost of mailing the account and any subsequent bookkeeping and collection costs.

There will also be a ten cent charge for use of a box number.

## CHURCHES

### CONGREGATIONAL-CHRISTIAN CHURCH

Pastor — REV. A. GREER  
Sunday, May 31  
11 a.m.—REV. G. W. BROWN, Ringwood  
7 p.m.—The Pastor.  
230 p.m.—Sunday-school

### FRIENDS MEETING

on Yonge St.  
31st of fifth month, 1942  
Meetings at 10.30 and 2 o'clock.  
Basket lunch at noon.  
Everybody Welcome

### NEWMARKET GOSPEL TABERNACLE

12 Millard Ave.  
Just west of Main St.  
Pastor: REV. L. R. COUPLAND  
Sunday, May 31

10 a.m.—Sunday-school  
11 a.m.—Morning worship  
7 p.m.—Gospel service  
Superintendent Earl A. Bruneau of the Toronto Jewish Mission will take both services.  
Special music. Don't fail to attend these services.  
Tuesday, 8 p.m.—Prayer and Bible study.  
Everyone welcome.

### TRINITY UNITED CHURCH

Sunday, May 31  
Hear DR. A. E. RUNNELLS  
11 a.m.—"Pressures That Break Men Down"  
7 p.m.—"Love As A Universal Law"  
Mr. Nityd Harris, Organist and Choirmaster  
Visitors and Soldiers Welcome

**Engagements**

Mr. and Mrs. Wilbur Shropshire of Pine Orchard announce the engagement of their daughter, Viva Jean, to Howard L. Lehman, son of Mr. and Mrs. F. Lehman, Newmarket, Ont., the marriage to take place quietly on June 29.

The engagement is announced of Mildred Elizabeth, daughter of George and Dorothy Calver, Mount Albert, to LAC Reginald George Boorman of the R.C.A.F., son of George and Louise Boorman, Swansea, Ont., the marriage to take place on June 13 at Mount Albert.

## WEDDINGS

**JORDON - GARDNER**  
Quietly on May 16, at the United Church parsonage, Aurora, by Rev. Roy Hicks, Ruth, elder daughter of Mr. and Mrs. E. Gardner of Newmarket, to William Howard Jordan, son of Mr. and Mrs. Jordan of Newmarket.

**PIPIER - STORTZ**  
A pretty wedding took place at St. Mary's Roman Catholic church, Mount Forest, on May 4, when Madeline Lucy Stortz, daughter of Mr. and Mrs. John Stortz of Mount Forest, became the bride of P. W. Pipher of Toronto, son of Mr. and Mrs. Lem. Pipher of Newmarket. Rev. Father J. J. Gilan officiated.

Marshall Graham (Gestorden), Sutton West; May and Gordon Hodgson.

The funeral service was held at St. Martin's church, Toronto, this afternoon. Interment Park Lawn cemetery.

Johnston—Suddenly, at Ottawa, Sunday, May 24, David Scott Johnston, husband of Jeanne E. Smith, formerly of Aurora.

The funeral service was held at Ottawa on Tuesday.

Myers—After a brief illness, at her home, Zephyr, Tuesday, May 26, Elva Lehman, wife of Thomas Myers and mother of L. B. (Henson), in her 75th year.

The funeral service was held at Zephyr United church. Interment Zephyr cemetery.

Holmes—At Bradford, on Thursday, May 21, Earl Charles, son of Alexander and Ethel Roberts, in his 37th year.

A private funeral service was held on Sunday afternoon, Interment St. Paul's cemetery, Coulson's Hill.

Thornley—At the Royal Victoria hospital, Barrie, on Monday, May 25, Martha Annie Thornley, daughter of the late Rev. and Mrs. William Thornley, in her 74th year.

The funeral service was held on Wednesday afternoon, Interment at Newmarket cemetery.

### CARD OF THANKS

Mrs. J. McKinnim and family wish to extend their deep gratitude to the many friends and neighbors for their assistance, sympathy and floral offerings during their recent bereavement.

### CARD OF THANKS

The Home and School Association expresses its thanks to all who helped to make the doughnut drive such a success. Five hundred and fifty-six dozen were sold and delivered on Saturday, May 23. If anyone, through oversight, did not receive his doughnut, please notify the treasurer, Mrs. M. B. Seldon, phone 461.

### COUPLE CELEBRATE 40TH ANNIVERSARY

The home of Mr. and Mrs. Wilfred Travis was the scene of a happy gathering on Sunday, when Mr. and Mrs. Travis celebrated their 40th wedding anniversary. They enjoyed having all their family and their two grand-

## SOCIAL AND PERSONAL

—Mr. and Mrs. L. Warmington and family of Fergus spent the weekend the guests of Mr. and Mrs. Elmo Drury.

—Mrs. Walter Drury of Toronto spent the weekend in town visiting her son, Mr. Elmo Drury, and Mrs. Drury, and friends.

—Mrs. Wm. Spence and father, Mr. Walter Fuller, spent the weekend in Toronto visiting relatives.

—Mrs. Alfred Spiller of Barrie spent Friday with her sister, Mrs. Ed. Moffat, and Mr. Moffat.

—Miss Florence Trehwella spent the weekend in town visiting her sister, Miss Miriam Trehwella.

—Mr. Clifford Barker is holidaying in Montreal with his brother, Mr. George Barker, and Mrs. Barker.

—Mr. and Mrs. C. F. Cunningham, Mr. Elmer Cunningham and Miss Norma Edwards spent the weekend visiting relatives in Port Hope and Cobourg.

—Mr. and Mrs. Charles Evans and Marlene of Port Erie visited Mr. Evans' parents, Mr. and Mrs. C. Evans, Lydia St., over the holiday weekend and took a trip on Sunday afternoon to Camp Borden to see his brother, Stanley, who is in the air force.

—Mr. W. E. Dolan of Toronto spent Monday the guest of Mr. and Mrs. N. Yawman.

—Mrs. D. O. Mungovan and daughter, Nancy, spent the weekend in Toronto visiting Mrs. Mungovan's parents, Mr. and Mrs. W. E. Dolan.

—Miss Leola Lord of Toronto was a weekend guest of Miss Marion Stark.

—Mr. and Mrs. A. J. King and daughter, Catherine, spent the weekend with Mrs. King's mother, Mrs. Roy Watson.

—Mr. and Mrs. Ronald Watt spent the holiday weekend at Willow Beach.

—Miss L. Toole, Miss L. Starr and Miss B. Neilly will attend the W.C.T.U. convention being held in Toronto tomorrow.

—Mr. and Mrs. Kenneth Sargent of Port Erie spent the weekend in town visiting their families.

—Miss Doris Carter of Toronto was visiting friends in town over the weekend.

—Mrs. L. Rolph and Miss S. Brown visited Mrs. Rolph's

mother, Mrs. Friend Morton, Keswick, over the holiday weekend.

—Mr. and Mrs. H. M. Hooker spent the holiday weekend in Toronto visiting relatives.

—Mr. and Mrs. Cecil Lepard and children of Burford visited Mr. and Mrs. Watson Lepard and Mr. and Mrs. A. Trivet on Monday.

—Mrs. J. Peach of Elora and Mrs. C. C. Rachar of Toronto are spending a couple of weeks the guests of Mr. and Mrs. E. H. Adams.

—Dr. and Mrs. J. L. Lockhart and Mr. and Mrs. John Macnab spent several days last week in Huntsville on a fishing trip.

—Mr. and Mrs. Russell Collins and Miss Emma Fox, of Toronto, and Mrs. Annie Bell of Fort William spent Sunday with Mr. Collins' parents, Mr. and Mrs. J. H. Collins. Miss Fox and Mrs. Bell are sisters of Mrs. Collins.

—Mrs. Earl Barsanti of Sault Ste. Marie is spending this week the guest of Mr. and Mrs. George Ruddock.

—LAC Douglas Sanders of Oshawa is spending two weeks leave visiting at the home of Mr. and Mrs. George Ruddock.

—Mr. and Mrs. Harry Price and baby of Dunnville spent the holiday weekend visiting Mr. Price's parents, Mr. and Mrs. Harper Price, and Mrs. Price's mother, Mrs. W. L. Tibbitt, and grandparents, Mr. and Mrs. L. Snyder.

—Mr. Donald Smith was home from Fesserton over the holiday weekend. Mr. Ike Williamson of Toronto was his weekend guest.

—Prior to her marriage, Miss Helen Adams has been much feted by her friends. Among those who entertained for her were Mrs. H. M. Hooker and Mrs. Max Smith, who gave a cup and saucer shower, Mrs. George Hilton, a miscellaneous shower, and Miss Shirley Firth and Mrs. Herbert Moore, a pantry shower.

—Mr. and Mrs. E. H. Adams spent over the holiday in Elora the guests of Mr. and Mrs. J. Peach.

—Mr. and Mrs. Harry Norton of Barrie were guests of Mr. and Mrs. E. H. Adams last evening. Mrs. Norton attending the trousseau tea given for Miss Helen Adams, a bride-to-be of next week.

## BRIDE HAS PRETTY HOUSE WEDDING

The marriage of Marjorie Ellen Miller, only daughter of Mr. and Mrs. Garnet Miller, to Mr. George Wray, only son of Mr. and Mrs. Cecil Wray, Glenville, took place at the bride's home, Glenville, on May 16. Rev. W. J. Burton performed the ceremony.

Mrs. W. Hollingshead, aunt of the bride, played the wedding music and Miss Jessie Jordan sang.

The house was decorated with tulips and lilacs.

The bride, given in marriage by her father, wore a long white sheer gown and finger veil falling from a head-dress of orange blossoms, and she carried a bouquet of red roses.

The bridesmaid, Miss Marion Jefferson, was in a gown of pink sheer and her bouquet was of yellow and pink roses. The best man was Mr. Gordon Miller, brother of the bride. At the reception following the ceremony a buffet lunch was served.

For her honeymoon trip the bride changed to her travelling outfit of beige and brown, with beige accessories.

After a trip by motor to Niagara Falls Mr. and Mrs. Wray will live at Glenville.

children home on this occasion. Other relatives and friends present were A. E. Willis, Sherbrooke, P.Q.; Mr. and Mrs. H. J. Gimblett, Toronto; Mr. J. E. Willis and son, Douglas, Toronto; Mr. and Mrs. Chas. Willis, Newmarket; Mrs. Roy Watson and family, Newmarket; Mr. and Mrs. Donald Travis, Toronto; and LAC Albert Bailey, R.C.A.F., Toronto.

A picnic was enjoyed at the home of Mrs. Roy Watson on Monday.

## NOTICE

**TOWNSHIP OF EAST GUILDFORD**  
The savings will be collected on Friday, June 12, in the above-named township. The citizens are requested to cooperate and collect every pound of waste material and leave in a convenient place for the truck to pick up.

Lots will be delivered to each home giving the address required by the savings committee.

J. L. Smith, Secretary.

**TOWNSHIP OF EAST GUILDFORD**  
**COURT OF REVISION**

Take notice that the Court of Revision of the Assessment Roll for the year 1942 will be held in Sharon hall Friday, June 5, at two o'clock in the afternoon.

J. L. SMITH, Clerk. c2w16

Era classifieds will help you sell things you don't need but which would be a real help to someone else.

the door for Red Cross donations gathered in ten dollars from the students towards the local campaign objective. This brought the students' total contributions to the Red Cross Society during 1941-1942 to over \$100.

## INSTITUTE WOMEN STUDY TREES, REFORESTATION

An interesting meeting of the Newmarket Women's Institute was held last Thursday at the home of Mrs. N. L. Mathews.

The new president, Mrs. Max Smith, was in the chair. Mrs. Alex. Dunn sang a lovely solo entitled, "Trees." Mrs. Roy McDonald gave an informative paper on "Reforestation." Miss Doris Penrose reported on the nutrition class held recently.

Mrs. Ross Howlett gave an unusual demonstration showing samples of various kinds of wood and explaining their uses.

A vote of thanks to the hostess was moved by Mrs. Arthur Brammer. The meeting closed with the national anthem. A social half-hour and refreshments followed.

## WANTS DEBATES AND (Continued from Page 1)

your president.

"It is a strong conviction of mine that no officer should hold an office longer than one year at one time. On the spur of the moment I could think of at least five executive members who would make splendid presidents. Should each one remain in office more than a year it would be a least eight years before the last one had a chance to be president. This means a slowing up of bringing new members into the executive and generally causes stagnation and lack of new blood in an organization."

W. M. Cockburn took the chair and conducted the election of officers. The other officers are as follows: 1st vice-president, Mrs. A. A. McCaffrey, 2nd vice-president, Mrs. Harry Bell, secretary, Mrs. H. E. Gilroy, assistant secretary, Mrs. C. Morden Carter; treasurer, Mrs. M. B. Seldon; pianist, Mrs. George Blackwell; executive members, Mrs. Thos. Inglis, Mrs. L. H. Bovair, Mrs. R. E. K. Rourke, Mrs. George Case, Mrs. John McKinnim and Mrs. A. H. Woods; auditor, Frank Bothwell.

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# PROTECTION... of the People... by the People

**FRED:** Insurance companies are operated for the people, aren't they?  
**FRANK:** Yes, with over four million men and women holding policies life insurance has become Canada's greatest co-operative business. Over 93% of all policies are for \$5,000 or less. Over a million Canadian families come within this huge circle of protection.

**FRED:** Do many people now have to be convinced that it's a good way to save?  
**FRANK:** No, most people prefer to save with insurance because its regularity "makes them save", as they say. And as for safety, the last war, the "flu epidemic and the depression proved how life insurance stands up and always pays a hundred cents on the dollar promptly.

**FRED:** I've heard that insurance investments total two and a quarter billions. What happens to all that money?  
**FRANK:** In peacetime, it's put to work all over the country, financing homes, farms, highways, schools and industry generally. You can't look anywhere without finding life insurance dollars at work, making jobs for more people.

**FRED:** But what have they been doing since the war started?  
**FRANK:** Men, that's a real story. Insurance policyholders have a larger investment in war loans than any other group in the country. They've put 300 million dollars into Victory Bonds—enough to build 12,000 Biplanes.

**FRED:** I've heard that life insurance helps to curb inflation. What does that mean?  
**FRANK:** Well, inflation is caused by people with too much money to spend and too little to spend it on. By buying only real necessities and saving for Victory Bonds and life insurance, prices are kept down and our war effort increases.

**FRED:** Is life insurance still doing its main job of protection?  
**FRANK:** It is, and always will. Bill Smith's widow continues to be looked after. Tom Jones has his money for his old age. Half a million dollars every working day is paid out in Canada to living policyholders or their families.

**"In wartime as in peacetime, life insurance money is the people's money working and fighting for the people"**

● More Canadians than ever before are turning to life insurance. The amount of protection held by the people of this country to safeguard the future security of themselves and their families has steadily increased. There has been at the same time a persistent decline in lapsed policies. These facts reflect growing public confidence and satisfaction in life insurance performance.

I can properly report another twelve months of successful administration by the forty-eight life insurance companies in Canada—British, United States and Canadian—members of our Association. We are stewards of the interests of over four million Canadian men and women and our business affects the whole economic life of the Dominion. The operations of our member companies have been conducted in the people's interest with that full consideration for individual policyholders and beneficiaries which has characterized this co-operative business of life insurance.

It is nearly three years since the war began. In that period, reflecting the patriotic spirit of policyholders, life insurance companies operating in Canada have been the largest subscribers to the Dominion's war loans in which they have invested over 300 million dollars. During that period, carrying out the terms of our policies, we have returned nearly 500 million dollars to Canadian policyholders and beneficiaries—five hundred thousand dollars every working day to relieve distress, comfort old age, tide over emergencies. Moreover, life insurance premium dollars, saved out of current income, have been a factor in curbing inflation.

In wartime as in peacetime, life insurance continues to be a mainstay of private and public life. Never has it been more emphatically a business of the people's money, working and fighting for the people.

—G. W. BOURKE, President,  
at the 49th Annual Meeting of the Canadian Life Insurance Officers Association, May 29, 1942.

It is good citizenship  
to own  
**Life Insurance**

THIS ADVERTISEMENT IS SPONSORED BY LIFE INSURANCE COMPANIES OPERATING IN CANADA

L-142X



## BUSINESS AND PROFESSIONAL

## LEGAL

**MATHEWS, STIVER  
LYONS & VALE**  
Barristers, Solicitors,  
Notaries  
N. L. MATHEWS, K.C.  
K. M. R. STIVER  
(On Active Service)  
B. E. LYONS, B.A.  
JOSEPH VALE  
NEWMARKET OFFICES  
100 Main St. Phone 126  
6 Botsford St. Phone 126

**ARLEIGH ARMSTRONG**  
Barrister, Solicitor and  
Notary Public, Etc.  
ARMSTRONG BLOCK  
Phone 585

**A. M. MILLS**  
Barrister, Solicitor and  
Notary Public  
51 MAIN ST.  
Newmarket Phone 461

**Downey - MacDonald**  
BARRISTERS, SOLICITORS  
AND NOTARIES  
Aurora Office:  
C. CAMERON MACDONALD  
Office: Above DAN'S CAFE  
Phone 338-W  
Residence: Phone 338-J  
Hours: 9 a.m. to 5 p.m.  
Wednesdays: 9 a.m. to 1 p.m.

## DENTAL

**DR. R. L. HEWITT**  
DENTIST  
McCauley Block, Opposite Post  
Office. Evening by Appointment.  
Phone 280-W

**DR. W. O. NOBLE**  
DENTIST  
Over IMPERIAL BANK  
Office Phone ..... 47-W  
Residence Phone .. 47-J  
x-Ray  
Evenings by Appointment

**DR. G. A. C. GUNTON**  
DENTAL SURGEON  
Office Phone — Aurora 106  
Residence Phone — Aurora 6  
BRANCH OFFICE  
Mount Albert 4808

**DR. A. W. BOLAND**  
DENTAL SURGEON  
successor to  
DR. R. E. ROBERTSON  
and the late  
DR. E. V. UNDERHILL  
Office phone — Aurora 188  
Residence phone — Aurora 189

## MEDICAL

**DR. S. J. BOYD, M.B.**  
Graduate in Medicine at Tor-  
onto University; also Licensee  
of the Royal College of Physi-  
cians and member of the Royal  
College of Surgeons of England.  
Former clinical assistant in  
Moorefield's Eye, Ear, Nose and  
Throat Hospital, London,  
England  
Eyes tested. Glasses supplied  
35 MAIN ST. PHONE 110

**DR. J. H. WESLEY**  
35 MAIN ST. NEWMARKET  
Phone 12  
HOURS — 10-12, 4-8

## MISCELLANEOUS

**COAL - COKE  
WOOD**  
GENERAL CARTAGE  
Phone 68  
**GEER & BYERS**  
10 BOTSFORD ST.  
NEWMARKET

**F. N. SMITH**  
LICENSED AUCTIONEER  
County of York  
All sales promptly attended  
to at moderate charges.  
PHONE 1873 NEWMARKET

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NEW AND USED RADIOS,  
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Newmarket

## Zephyr

A mass musical festival will  
be given by the pupils of S.S.  
6, 9, 10 and 5, Scott, on the eve-  
ning of Friday, June 5, in the  
community hall, Zephyr.

Mr. and Mrs. H. McKeown of  
Toronto spent the weekend with  
Mrs. McKeown's parents, Mr.  
and Mrs. Tilman Myers.

Miss Dorothy Baldwin and  
friend of Ottawa spent the holi-  
day with her grandparents, Mr.  
and Mrs. H. Pickering.

Mr. and Mrs. H. Barton, of  
the seventh concession, Scott,  
and her daughter, Mrs. L. Hart  
of Toronto, had tea with Miss  
Julia Madill on Sunday.

Miss Helen Rynard of Toronto  
was at her home for the holiday.

Mr. Alvin Walker and friend  
of Toronto visited Mr. Walker's  
home here recently.

Miss H. Lunney of the Toronto  
Western hospital and a friend  
were at Miss Lunney's sister's,  
Mrs. C. Pickering's, recently.

Mr. and Mrs. Austin Pickering  
and June of Toronto were at  
Mr. and Mrs. Chesley Pickering's.

Mr. and Mrs. Cecil Wasson of  
Peterboro spent Sunday with  
Mr. and Mrs. I. B. Law.

Mr. and Mrs. Wm. Dunn, Patsy  
and Jimmy of Newmarket visited  
Mrs. Dunn's sister, Mrs. C.  
Pickering.

The stork left two bouncing

The Imported Premium Black

Porcelain Stallion

**HARMONY**

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ENROLMENT NO. 1645

owned by

HY. HULSE AND C. BLACK

will make the season of 1942

as follows

Monday—Geo. Painter's, Snowball,

King township, for night

Tuesday—Alfred Beckett, Bogart-

town, for noon; James Breen,

Con. 4, East Gwillimbury, for

night.

Wednesday—Fred Hall, Sharon, for

noon; William Wrightman,

Con. 2, East Gwillimbury, for

night.

Thursday—To his own stable, C.

Black's, Lot 31, Con. 4, King

township, remaining there un-

til the following Monday at

noon.

James Breen, Groom.

\*B517

## BIRTHDAY CLUB

Birthday congratulations this

week go to:

Margaret and Marion Winter,

Newmarket, six years old on

Sunday, May 24.

Bert Kearns, Holland Landing,

14 years old on Tuesday, May 26.

Beulah Rutledge, R.R. 1, New-

market, 15 years old on Friday,

May 29.

Send in your name, age and

birthday and become a member

of The Era birthday club.

ELMHURST BEACH

ELMHURST INSTITUTE

ELECTS NEW OFFICERS

Mr. and Mrs. Lorne Hodgins of

Toronto and Mr. and Mrs. Joe

Hodgins of Camp Borden spent

May 24 with their parents, Mr. and

Mrs. Charles Hodgins.

Mrs. L. B. Pollock and Mrs.

Fred Lockerie are in Toronto

attending the L.O.B.A. convention.

Mrs. Wilbert Anderson and Miss

Evelyn King attended the Institute

convention in Newmarket last

week.

There was a large crowd at the

opening of the new Riverside

dance hall on Saturday evening.

Norman Brunt, the manager, don-

ated \$13 to the Red Cross.

Mrs. Malcolm Beare of Hanover

is visiting her sister, Mrs. I. Wal-

don, and Mr. Waldon.

Mr. and Mrs. Frank Maw spent

the holiday weekend with Mr. and

Mrs. Selby Sedore.

Mrs. William Miller has returned

home after visiting her daughters

in Toronto last week.

The officers of the Elmhurst

Beach Women's Institute for this

year are hon. pres., Mrs. Coulson

Camoron; president, Mrs. Wilbert

Anderson; 1st vice-pres., Mrs.

Chas. Hodgins; 2nd vice-pres., Mrs.

Smithers; sec.-treas., Miss Evelyn

King; directors, Mrs. J. Hirst, Mrs.

L. B. Pollock, Mrs. W. King and

Mrs. Obce Peters; district director,

Mrs. L. B. Pollock; flower and

sick committee, Mrs. Lockerie and

Mrs. King; press corr., Mrs. I.

Waldon; pianist, Mrs. Wm. King;

district representative, Mrs. Charles

Hodgins; current events, Mrs.

Waldon, Mrs. Pollard, Mrs. Leslie;

auditors, Mrs. Art Dawson, Mrs.

Sturdy.

Standing committees, agriculture,

Mrs. John Draper; citizenship,

Mrs. Art Dawson; historical re-

search, Mrs. Fred Lockerie; home

economics, Mrs. Arthur Sedore;

social welfare, Mrs. Smithers.

The Ladies' Aid met at the home

of Mrs. Bowman. Quite a few

were present and the ladies quilted

another wedding ring quilt. All

enjoyed the meeting and sat down

to a lovely tea.

Mr. Kenneth West and Miss

Joyce Blackmore of Hamilton

spent the holiday with Mr. West's

parents, Mr. and Mrs. George

West.

Mrs. John Cutting and her

daughter spent Sunday afternoon

with Mrs. Sparling in Schomberg.

Mrs. Oliver Paton and son called

on Mr. and Mrs. Adrian Hill on

Sunday.

Mr. and Mrs. M. Houghton and

daughter, of Toronto, spent Sun-

day with Mr. Houghton's parents,

Mr. and Mrs. Ed. Houghton.

Mr. Ed. O'Brien of Toronto spent

the weekend and holiday at his

home here.

Mrs. McKay and family, of Tor-

onto, spent the holiday with her

sister, Mrs. Burbridge.

Mr. Fred Shaw of Toronto spent

the weekend with his parents, Mr.

and Mrs. Clare Shaw.

Mr. Roy Emmerson of Toronto

spent the weekend with his pa-

rents, Mr. and Mrs. Dan Emmerson.

Mrs. Adrian Hill is ill.

Mrs. George West, who has been

ill, is improving nicely.

Master Ted West of Kettleby

spent the weekend with Mr. and

Mrs. John H. Archibald.

Mrs. Sam Swan and family of

Toronto spent the weekend and

holiday with Mr. and Mrs. Harry

Gould.

Mr. and Mrs. Burt Gerrans and

family of Toronto spent the week-

end and holiday at their summer

home.

Miss Hattie Cutting of Toronto

spent the weekend with her

mother.

Miss Beatrice Proctor spent the

weekend and holiday with her

aunt, near Bolton.

**Keswick**

Rev. Richard Morton of New-

castle will lead the worship in

Keswick United church on Sun-

day. Rev. Gordon Lapp will

preach in Newcastle for the

Sunday-school anniversary.

The following Sunday, June 7,

the boys' work secretary of the

Ontario Religious Education

Council, Rev. Wilbur Howard,

will preach at Keswick United

church.

On Thursday, June 4, the

monthly supper of the Women's

Association of the United church

will be held.

Mr. and Mrs. W. L. Robinson

and Tommy, of Toronto, were

guests of Mr. and Mrs. Frank

Marritt for the holiday weekend.

Mr. and Mrs. F. Knights enter-

tained a guest, Mrs. L. N.

Durrant, at their cottage, at the

weekend.

Mr. and Mrs. Sidney Graves

and children, of Newmarket,

were guests at the home of their

mother, Mrs. Mary Morton, dur-

ing the holiday.

Miss Fraser spent the holiday

with friends in Goodwood.

Gordon Myers of Camp Borden

was at home over the weekend.

Mrs. E. Profit is spending a

couple of weeks in Toronto and

Peterboro.

CONCLUDE PICNIC WITH  
PRAYER FOR SOLDIERS

The Young People's meeting  
for last Wednesday was can-  
celled and the young people  
went to the Gospel hall at  
Mount Albert, where a group of  
missionaries from the South  
American mission spoke.

Pte. Eric Cutler spent Sunday

at his home here.

Miss Helen Cutler and a

couple of friends from Toronto

spent the weekend at the home

of Mr. and Mrs. P. Cutler.

Miss Sadie Mulholland has

gone to work at Shadow Lake

for the summer.

Mr. and Mrs. Mulholland and

Billie spent the holiday at West

Hill.

Miss Eva Deans of Toronto is

visiting Mr. and Mrs. Rowan.

Miss Shirley Wrightman has

returned to the city after spend-

ing a few holidays at her home.

Mr. and Mrs. Fred Gray and

Miss Nora Gray of Toronto

visited their sister and sister-



## MOUNT ALBERT W. I. Reports Fine War And Community Effort

Several members of the Women's Institute attended the district meeting at Newmarket on Friday, of which Mrs. B. Sinclair is president.

Mount Albert had a good report to make for the year, having made \$274. They gave \$25 to the British War Victims' Fund, \$29.15 to Russian relief, \$10 to the central fund for seeds and blankets for Britain, \$10 for sugar for jam for overseas, \$10 to the public library, \$5 to the

Navy League for maple sugar, \$20 for yarn which knits 37 prs. socks (given to local boys) and made fruit cake for boxes for the township boys overseas. In addition they held a community Halloween party; a five-day nutrition course and assisted with the war emergency and first-aid course. Most of the members also worked along with the local Red Cross, besides sending a shower of all kinds of pins, needles, etc. to Marjorie Scott, London, England, and sending a shower of baby clothes to Mrs. Aitken, to be sent to England. Many other things were done for the community.

Mr. and Mrs. Geo. Wilson have returned to Toronto after spend-

ing their holidays in town and vicinity.

Rev. Lorne Smith of Toronto and Welland will occupy the pulpit of the United church on Sunday morning in the absence of Rev. R. V. Wilson, who is preaching at Victoria Corners.

Mr. and Mrs. Clarence Harten motored to Owen Sound for the holiday and Mr. Harten's sister, Mrs. Brown, returned home with them for a visit.

Miss E. Hayes is leaving this week for a trip to Winnipeg and Saskatchewan to visit relatives. Mrs. Dawson Dike and Marion Dike spent the holiday weekend in Toronto.

Mr. Norman Brooks was rushed to York County hospital on Sunday for an operation for appendicitis and is getting along nicely.

Sgt. and Mrs. J. R. Evans and Bruce, of Dartmouth, N.S., and Mr. and Mrs. Evans and Doug., of Toronto, were visitors at the home of Mr. and Mrs. Roy Carr on Sunday.

Mr. and Mrs. Roy Carr visited relatives at Keswick on Sunday.

In the recent war emergency and first aid course, out of a membership of 85, there were 51 who secured certificates for having attended 75 percent of the lectures. They may have them by calling at Dr. G. W. E. Macpherson's.

A correction has been announced in regard to the course being held each Monday evening in the I.O.O.F. hall. It is a home-nursing course, not a first aid course, and is for ladies only.

Mrs. Amy Rogers, Mrs. Rate and children and Miss Miller of Toronto spent the holiday at Kingston.

Misses Dorothy and Etta Stokes, of Toronto, and Norman Miller and Don. Degeer were weekend visitors at the home of Mr. and Mrs. W. D. Stokes.

Mr. and Mrs. W. Draper and family motored to Sarnia for the holiday to visit Mr. and Mrs. Harry Draper.

Mr. and Mrs. J. Tilley, Alex. and John, spent the holiday weekend with Mr. Tilley's parents in Belleville.

Mr. and Mrs. Leadbetter, Ray and Joyce spent Sunday in Acton with Mr. and Mrs. F. Salt.

Sports Day will be held once again, on Saturday, June 6. This will mark the 18th celebration that Mount Albert has had, without a failure as to a good crowd and a good time.

This year, plans are being made for many different forms of entertainment. It would not be a day, of course, without a ball game and horse-shoe pitching for the men, but there will be tractor competitions for the younger boys, an old-time dress parade for the ladies, an Indian cavalcade, with music and dancing, a boxing bout, and a military display, concert and dance in the evening.

There will be all kinds of booths and a merry-go-round for the kiddies. A lovely spread and quilt will be given away to aid the Red Cross. Bingo will be conducted by the veterans for the needs of local boys overseas.

Pte. Nelson Boden, who is at present employed at a bakery in connection with the military camp in Newmarket, spent the weekend at his home here.

Mrs. Nelson Boden and children are moving to Newmarket on June 1.

Mrs. Thos. Boden, Mr. and Mrs. C. Paisley, Stewart and Marie, visited relatives in Lindsay on Sunday.

Elmer Paisley returned home on Sunday after spending two weeks with relatives in Lindsay.

The last shipment for the Red Cross from Mount Albert was as follows: one quilt, one cot quilt, seven prs. whole mitts, one seaman's sweater, two prs. seaman's boot stockings, one pr. 18-inch seaman's stockings, one soldier's scarf, five prs. booties, four bonnets, two jackets, one pr. soakers.

A general business meeting of the North Gwillimbury branch of the Canadian Red Cross Society will be held on Tuesday evening at 8.15 sharp in Belhaven hall. Everyone is asked to attend.

This is the halfway point in the year's business and also the commencement of the summer season when plans for seasonal activities, etc., should be arranged. Everyone is asked to kindly show their heartiest co-operation with the executive and be present.

VERONICA LAKE IS ON THE TAPET!  
In the picture that has everything (and Veronica, too!)  
A Paramount Picture starring VERONICA  
"SULLIVAN'S TRAVELS"  
—Robert Warwick - William Demarest  
Margaret Mayne - Porter Hall  
Franklin Pangborn - Eric Blore

—EXTRA ADDED—  
"DEFENSE OF MOSCOW"  
OFFICIAL PORTRAYAL OF A CRUSHING GERMAN DEFEAT  
See the Shattering of a Myth!  
See the NAZI CORPSES that line the road of the German retreat from Moscow!

THE POPULAR NEW  
COIFFURES ARE  
FLATTERING AND  
PRACTICAL.  
Have your permanent  
wave now and be "sum-  
mer-lovely."

THE EMBASSY  
BEAUTY SALON  
NEWMARKET  
50 Main St.  
Phone 46

## UNION STREET NEWMARKET PASTOR TAKES PRAYER SERVICE

Miss Joyce Newall spent a few days at the home of Mrs. A. Friel of Roche's Point.

Mr. and Mrs. George Vanner and children of Trenton spent Sunday at the home of Mr. and Mrs. A. Newall.

Miss Edith Bain visited Mr. and Mrs. Gordon Cole over the weekend.

Mr. and Mrs. William McGill attended the wedding of Mrs. McGill's niece at Langstaff on Saturday afternoon.

Mrs. Dunage is much improved after her recent operation.

A community prayer service will be held at the home of Mr. and Mrs. Roy Arnold on Monday evening. Rev. Mr. Babcock of Newmarket will be the speaker.

Mr. William Jordan visited his son at Mr. and Mrs. Donald Smith's on Sunday.

The monthly meeting of the Women's Institute will be held at the home of Mrs. Archie Sedore on Thursday, June 4, at 2 p.m. The roll-call will be answered by "What foreign country I would like to see most and why." A paper will be given on historical research.

Mrs. A. Sedore, Mrs. E. Callender and Mrs. M. Wright are the program committee and Mrs. E. Callender and Mrs. D. Beckett the refreshment committee.

Some of the Institute members attended the District Annual convention last Friday in the Friends church, Newmarket.

QUEENSVILLE  
Tabernacle Organizes  
As Baptist Church

Mr. and Mrs. W. H. Britton and their young son, David, were given a welcome reception at the home of Mr. and Mrs. W. Williams, Queensville, on Saturday evening.

Kenneth Rogers, a member of the board, acted as chairman and a message of welcome was read by Lawrence Foster on behalf of the congregation.

Mr. Britton has been pastor of the tabernacle for some time, but has just recently moved with his family to Queensville.

There was a splendid congregation at the Sunday evening service at Queensville Gospel Tabernacle when Mr. Britton spoke on "A Bible Burning Cardinal."

Mr. Britton made an urgent appeal for an awakened Protestantism.

The church has by unanimous vote of the congregation decided to organize as a Baptist church.

HOPE  
Among those who visited Mr. and Mrs. M. L. Pegg on Monday were Mrs. Shields, Holland Landing, Mrs. Otton, Mr. and Mrs. Milton Otton and Miss Elsie Goode, all of Toronto.

Miss Joyce Brenair visited Miss Margaret Morton on Tuesday.

The Hobby club was held at the home of Mrs. Everton Pegg on Wednesday.

Mrs. Wilfred Pegg, Newmarket, attended the Hobby club on Wednesday.

Mr. and Mrs. Gordon Rabhan and family, Aurora, visited Mr. and Mrs. Fred King on Monday.

Mr. and Mrs. Cecil Lepard and family, Burford, visited Mr. and Mrs. G. G. Fairbairn, Sharon, on Saturday evening.

Mr. and Mrs. Cecil Lepard and family visited Mr. and Mrs. M. L. Pegg, Mr. Jack Pegg, and Mr. and Mrs. O. Stickwood on Sunday.

Mr. and Mrs. Meek, Toronto, were guests of Mr. and Mrs. Geo. Barker on Sunday.

Miss Ruth Brenair, Newmarket, and Miss Marjorie Rolling, Mount Albert, spent Sunday at the Brenair home.

Miss Joyce Brenair visited Miss Grace King on Thursday.

Henry Stickwood is much improved and able to be home after spending nearly three months in York county hospital.

Mr. Auley Brenair and Bill visited at the Lench's, Zephyr, on Sunday.

Mrs. Esther Boyd, Mr. and Mrs. Jack Boyd, and baby, Charles, and Mr. and Mrs. Carl Boyd, Orillia, were weekend guests of Mr. and Mrs. Stanley Boyd.

Miss Ruth Pegg and a girl friend from Toronto spent the weekend with Mr. and Mrs. S. Pegg.

Miss Katie Petrie and a girl friend, of Toronto, were weekend guests of Mr. and Mrs. J. Petrie.

Mr. and Mrs. Elias Gibson and Verne were Sunday guests of Mr. and Mrs. A. Gibson.

Mrs. M. Hall, who has been seriously ill, is improving nicely. Church service will be held Sunday morning at 9.45, and Sunday-school at 10.45, D.S.T.

ATTEND SYNOD MEETING  
The rector of St. Paul's church, Rev. G. H. Johnson, and the lay delegates, Jos. Evans, and J. O. Little, are attending the Anglican church synod of the Toronto diocese, which is being held in Toronto this week.

Mrs. Norman MacLeod, president of the Women's Association of St. Paul's church, has extended the invitation of Mrs. J. O. Little, vice-president, to hold the June meeting on the lawn of Mrs. Little's residence on June 18.

Any church women, not mem-

## MOVIES PARADE

Imagine blonde, lissom Betty Grable being made love to by handsome Viv Mature in a South Sea island setting, and you will get some idea of the treat in store for moviegoers when they see 20th Century Fox's Technicolor musical "Song of the Islands," which opens at the Strand Theatre on Monday.

Directed under the aegis of ace director Walter Lang, this latest musical adventure into the lazy, care-free life of the South Seas, offers practically everything in the way of top screen entertainment.

With the rotund Jack Oakie handling the comedy, assisted by Thomas Mitchell and George Barbier, the film takes to a small outpost of the Pacific where Mitchell and his daughter, Betty Grable, are striving to keep the island unspoiled from the encroachments of civilization.

Tycoon George Barbiere sends his son, played by Viv Mature, down to the island to take care of the cattle ranch which he owns. Vic's sidekick, Jack Oakie, goes along for laughs.

Under the spell of the tropical moon and in a setting of breath-taking beauty, Betty and Vic fall in love to the strains of a number of smash song hits. These include "Down on Aml, Ami, Oni, Oni Isle," "O'Brien Has Gone Hawaiian," "Sing Me a Song of the Islands," "Mahina, Mahalo, Maw-aena," "Blue Shadows and White Gardenias," and "What's Buzzin' Cousin."

With larceny in his eyes, a "line" on his lips and a "lovely" on his mind, suave Romero leads this gangland invasion of the art world and becomes involved in one hilarious escapade after the other.

And what with Carole Landis trying to straighten him out and with wisecracking Milton Berle trying to go straight, the fun keeps up a steady pace from the opening sequence.

It all starts when madcap Berle inherits an art gallery from an uncle he hardly knew. His boss, Cesar Romero, can't see as much profit in this "racket" as he can as the owner of a racket book syndicate, but his opinion quickly changes when he meets Carole, who is secretary of the establishment. From that time on, Carole's business is his business and he becomes an "ardent lover of art."

When this is mixed with a dash of surrealism and an anvil of faded masterpieces you have one of the merriest romantic comedies ever filmed.

The story of "Sullivan's Travels" sounds like a natural for comedy. Sturges creates a character named John L. Sullivan, a screw-ball Hollywood director who has made a success directing comedies, but who wants to make pictures of social significance heavy with "messages." Of course, if we know Sturges—and we do by now—he plays this up kiddingly. The idea is that Sullivan, played by John L. Sullivan, goes out into the world dressed as a hobbo, ready to learn about the tougher aspects of life. What he learns convinces him that he can best serve people by bringing more laughter into the world—which is what he does.

In between he meets beautiful, provocative Veronika, and takes her along with him on his travels, dressed as a hobbo. To be sure, Veronika gets plenty of opportunity to wear glamour clothes and bathing suits. What happens to them as they go careening around the country provides many of the hilarious "Sullivan's Travels" situations.

Being the wife of an advertising man and running a home to please his million-dollar clients wasn't Claudette Colbert's idea of a love nest and Brian Aherne agreed with her. But the husband, Ray Milland, saw things differently—that is—until she went off on a skylark with Brian.

That's how everything begins to sizzle in Paramount's excellent comedy romance, "Skylark," which opens Wednesday at the Strand Theatre.

SCOUTS WILL COLLECT  
SALVAGE ON SATURDAY  
A collection of salvage will be made on Saturday of this week. Scouts and Cubs will be out in the morning to help get materials ready. It is planned to start collection in the morning, as citizens are asked to please have materials out by 9 o'clock.

"Owing to a change in marketing of paper, no sorting is necessary," the salvage committee states. "All kinds of paper may be packed in one bundle or box. Rubber, rags and small pieces of metal may be packed together. Fats and bones should not be mixed with other materials."

"Please do not include tin cans, stove-pipes, etc., with salvage materials."

"Plans are made for the collection to cover the entire town, starting in the morning. In case of rain, collection will be postponed till the following week, as paper, rags, etc., must be kept dry."

Era classifieds will help you find that used article you need.

bers of the W.A., who would like to attend the denney convention next month are reminded that it is being held this year at St. John's church, Oak Ridge, on June 11.

In the absence of the rector on Sunday evening, the lay preacher, Arthur D. Evans, conducted the service.

## SAYS ECONOMIC

(Continued from Page 1)

crew members have taken the long voyage and crossed the bar; some have gone to other boats.

Each member, like a sailor, has his own work. Sometimes the boat is caught on snags of carelessness or lies becalmed in still waters and we leave other boats to do our work. We should be interested in all movements in the interest of peace, in projects to more fully educate rural youth.

We should not neglect home for other work, like the woman who presiding at a conference was handed a telegram. Fearful of bad news, she opened it tremblingly to find the following message from her husband, "Mary, where did you put the pumpkin seed?"

The pumpkin seed was her responsibility—and she had failed—unless her husband's memory was at fault!

Mrs. Sinclair ended with the hope that when the institute boat docks next year the waters of the world would be calm.

Mrs. Clark, our provincial superintendent, regretted that another meeting stood in the way of accepting the invitation to be present at the D.A.

Mrs. John H. McCullough of Brampton urged that the convention fee be sent.

The judges for the branch reports were then chosen—Mrs. Reddick, Mrs. Smith and Mrs. Snyder.

Reports were given by Aurora, Belhaven, Elmhurst Beach, Elmhurst, Gormley, Kettleby, King City, Lakeshore, Markham, Mount Albert, Newmarket, Nobleton, Pine Orchard, Pefferlaw, Queensville, Roche's Point, Sharon, Snowball, Temperanceville, Union Street and Vancor.

Now all these branch reports were distinguished by three things, the excellence of their programs, their educational standpoint, their community work and lastly, and pre-eminently, their war work.

Their ways of MAKING money varied in each institute; their ways of SPENDING it differed little. The sick, the aged, the sad and the needy were never forgotten. The schools were supplied with first-aid kits, many were supplied with dental and physical examinations. The families of the members were entertained; and then, above all, the war work of ALL branches rose to new peaks.

Local boys overseas and those still on duty in Canada were remembered at regular intervals, telling these tales, in the nearest way that they were not forgotten and that their sacrifice was appreciated. British children and victims of the war were remembered, and comfort for soldiers and civilians, who like the soldiers were in the front line, was one great aim of institute workers.

Money was made by collectors, by sales, by concerts, by entering into banquets, by selling tickets on articles by eulogies and by dances; the amounts varying from below a hundred to a thousand.

The sums varied for various reasons—the spirit which animated the earning, and the giving, did not.

Two solos, charmingly rendered, made pleasant interludes during the morning and afternoon sessions. The selection in the morning, rendered by Miss Valentine of Pefferlaw, was "Land of Hope and Glory"; the one in the afternoon, sung by Miss Evelyn King, Elmhurst, was "The Brown Bird," followed by "Homage."

Mrs. Hayes' address was, as her addresses always are, a treat.

She complimented this district on its work, friendliness and good organization, and she brought greetings from the department of agriculture.

She said the branch reports were so excellent she could have spent her time commenting on them, but had other duties to us. She began by saying that women's war-time responsibility was to make service to our country as effective as possible.

If our soldiers, so young, so vital, are ready to offer everything they have and are, surely we will not let it be said of us that we did so little. She stressed that one of our war-time responsibilities was to keep physically fit—we owed that to ourselves, our homes and our country. Continuing, she said that some women felt they must work feverishly, in season and out—the result, mental and physical breakdowns; also, overfired women are cranky women, which does not help.

There must be no lapses in efforts to educate ourselves, for no woman is too old to learn. Take advantage, she said, of any educational courses offered by the Institutes, by the St. John's Ambulance Corps—anything that will increase our mental stature.

We should organize, or belong to, study clubs, to bring us up to date on current events and problems, economic and social, and also to study the solving of the war problem; do what we can to bolster spiritual morale, have faith in God, no matter what the outlook may be.

In our homes we should practice thrift—advise strictly to wartime regulations and impose some on ourselves, even if the lack of a few pins and cakes drew a bit of a protest; also stick to last year's clothes if possible, and coax the kitchen maid to serve you a bit longer. Let us put into practice the food theories we have been told of, for resistance to disease is built up by proper diet, and as we are fighting for our homes, let us preserve the right atmosphere in them, make them worth fighting for. We should take our responsibility to school, church and community seriously—not leave these to someone else.

Democracy's weakness is to leave too much to the individual; we can serve its cause by acting as a feeder service to the nation.

After dinner the meeting reopened with "The Maple Leaf" and "There'll Always Be an England," after which Mayor Dr. L. V. Dolan, speaking for the council and citizens of Newmarket, welcomed the district annual members to the town.

The mayor said that as a public servant, his interests lay in the same line as those of our society—in better economic and social conditions for all men. He spoke of the scope and influence of the Institute and reminded that Majesty, the Queen, was a member.

He said that our huge society

could help toward a better understanding of patriotic principles and that on women will fall a heavy responsibility after the war, and a voice in saying whether we shall have lasting peace or war.

We should have, said the mayor, health education; health security, by working for health insurance; economic security for young and old, with social justice for all. These should be the aims of the Institute. He concluded by saying that the nation with the highest standard of living for all, both white and colored, and pensions for the aged, will be able to boast itself the healthiest, happiest nation in the world.

Mrs. Corner replied to Dr. Dolan, thanking him for his address and welcome and spoke very eloquently on our motto, "For home and country." Mr. W. M. Cockburn was then called on and said he could confirm all Dr. Dolan had said about Institute work and aims.

He urged women to take their war work more seriously. He told that in an agricultural society's survey of farm work it showed 1,000 women engaged in farm production.

He stressed the danger of farm boys getting exemption and then going out to other work, but said that a boy who is in the farm and was really needed, his case was always carefully considered.

All help was to be given farmers who were trying to produce more with less help, and that these on farms should not turn down the services of high school boys, as all they needed was a little instruction. At the conclusion of his talk, that Hayes asked for which a co-operative program the members demonstrated on "Health."

At this time the brief-bag was presented by Mrs. Arthur Boyd to Elm Grove, for their outstanding report, among many which were excellent.

Mrs. Resor, our federation director, then told of how our money is spent. She also stressed that we should study findings of the price ceiling board, which is a liaison between the government and you, she said. It disapproved with existing conditions we should write to Mrs. W. P. M. Kennedy, 77 Spadina Road, Toronto. She told of 5,000 lbs. of seed sent to England, \$1,642 spent for blankets for the same destination and much more to many other worthy causes, and exact amounts of which I am afraid to quote for fear of mistakes.

The nominating committee, represented by Mrs. Ralph Willis, gave its slate—and all officers went in by acclamation.

The following are the district convener of committees: agriculture and Canadian industries, Mrs. F. Cunningham, Queensville; home economics, Mrs. H. Cronberry; culture, history, historical research and current events, Mrs. H. J. Charles, Aurora; citizenship, Mrs. Arthur Boyd, Newmarket; social welfare, Mrs. W. R. Steeper, Mount Albert; war work, Mrs. Ralph Willis, R. R. 1, Gormley; resolutions, Miss L. Starr, Newmarket; publicity, Mrs. A. M. Colville, R. R. 3, Newmarket.

Two resolutions went through: that all children in public schools should be taught the Lord's Prayer and the Ten Commandments; that the government should forbid the cutting of young trees in the bushes.

Mrs. Phil Hamilton moved a vote of thanks to those responsible for letting us have the use of the church and for having it so well warmed and comfortable.

Mrs. Colville spoke a few words in appreciation of the fine work of the president and secretary-treasurer, and Miss L. Starr moved a vote of thanks to solicitors, accompanists and song leaders.

The meeting closed with "God Save the King" and as we left the hall, our enthusiasm wasn't even dampened by the torrential downpour, which made it seem as if a canoe would be a more suitable vehicle than a car.

So, farewell to the District Annual of 1942.

RECOVER BODY FROM LAKE  
The body of Ernest Fry of Toronto, who was drowned on May 3 in Lake Simcoe, was recovered near Keswick last Thursday.

Era advertising brings results.

SEE UNUSUAL BALLOON  
On Monday night when firecrackers were burst all around in celebration of Victoria Day, Mrs. W. Adams, who lives at the north end of Newmarket, noticed an object, which appeared to be a huge lighted balloon, floating through the air, winding its way upwards until it finally looked like a tiny star. The next day Mr. Adams found a paper balloon which can be blown up, which he believed might have dropped from the large balloon.

DAY-OLD CHICKS  
Sexed and Non-Sexed  
STARTED CHICKS  
Sexed and Non-Sexed  
STARTED CAPONS  
TURKEY POULTS  
ASK US!

NO, it's not a get-rich-quick proposition. But it's good business, this year, to start as many good chicks as you have accommodation for... good business, and good practical patriotism.

Remember, on the one hand, how Britain and the Canadian forces both in Britain and at home depend on US for the food they cannot carry on without... on the other hand, how this urgent demand has raised the price of eggs by 7 to 10 cents per dozen above the level of recent years.

From both standpoints, it's worth thinking about, and doing something about.

IMPORTANT ANY TIME -- ESPECIALLY NOW

When you're choosing chicks at ANY time of year, but ESPECIALLY from now on, it's important to keep in mind what Prof. W. R. Graham calls "apizzurinkum." Some people call it ginger, some call it punch, others vitally pop, drive, snap and go! Whatever you call it, it's important. Your chicks just have to have it if you are to get real livability and fast growth in hot weather, early FULL development so that your pullets lay early and keep on laying, and your cockerels put on the size and the meat.

Bray Chick Hatchery  
Newmarket Phone 426

ELEVENTH YEAR!  
Miss Jane McPherson, Dundalk, Ont.—"Give me Bray Chicks every time. This is the eleventh year we have ordered chicks from Bray's."

Charles Archer, Charlottetown, P.E.I.—"Real birds from start to finish." Mrs. Bruce Hayek, Napawan, Ont.—"Certainly cannot be equalled as layers."

F. W. Court, Escomba, Fla., P.Q.—"Great success. Out of 102, I raised 100 to maturity."

Fred Newman, New Glasgow, N.S.—"My vigorous growers, wonderful winter layers."

Bray Chick Hatchery  
Newmarket Phone 426